



informationbrochure



# Rajiv Academy for Technology & Management

(Approved by AICTE & Affiliated to M M Technial University, Noida)

National Highway #2 Mathura-Delhi Road  
P O - Chhatikara, Mathura-281001 (UP)  
Tel : +91-565-2530318, 2530348, M: +91-9997398811  
Fax : +91-565- 2530265  
info@ratm.org.in ratminst@yahoo.com



# Rajiv Academy for Technology & Management

[www.ratm.org.in](http://www.ratm.org.in)

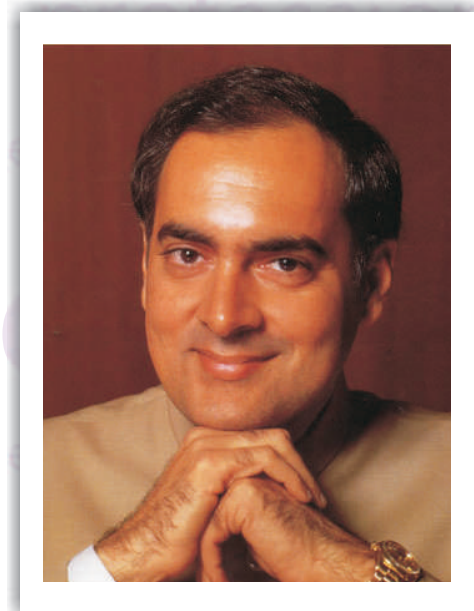




# vision & mission

## Rajiv Memorial Academic Welfare Society

established as a homage to the memory of



(20.08.1944 - 21.05.1991)

**Bharat Ratna**  
**Late Sh. Rajiv Gandhi**  
**Former Prime Minister of India**

Taking inspiration from the Bhagirath of IT revolution in India, Late Sh. Rajiv Gandhi's vision of academically, technologically and economically strong India, we devote ourselves to the relentless pursuit of excellence in professional education. Blending traditional values and modern methodologies, RATM provides the most conducive academic environment to the students.

### quality policy

RATM strives for excellence in imparting value-added professional education through continuous improvement in the system and processes to satisfy the industrial and societal needs of effective and efficient human resource with global orientation.

### vision

We strive to achieve global accreditation blended with excellence in teaching standards, facilities and processes for delivering quality professional education with ethical values. RATM envisions advancing theories and practices through cutting edge researches and consultancies.

### mission

**Rajiv Academy for Technology and Management commits itself:**

- To launch comprehensive education programmes at the undergraduate and postgraduate level.
- To strive and stand committed towards successful professional career of students.
- To maintain excellent standards of pedagogy with the right emphasis on experimental and process oriented learning.
- To develop students in the form of active agent and as a powerful role model with entrepreneurial aspirations.
- To cultivate strong moral and ethics values in student with elegance of social sensitivity.
- To generate new researches of global significances as well as enhance managerial and technical capabilities of professionals by competent consultancies.

## Face to Face with the Patriarch

## Words of Enlightenment from Director



**Dr Ram Kishore Agrawal**

...a **beginning** that never gave a cause to look back, today, the college can boast of being '**A**' ranked institute and on top of it one of the best **Institute in India**.

### Congratulations!

Knowledge aspirants you have relied upon indeed, one of the best academic citadel of India. Certainly, it's a Herculean task to put your finger on anyone college in the long list of B-Schools, and give control of one's life rein in any one hand. In the short span of eleven years, Rajiv Academy for Technology & Management (RATM) has enviably emerged and established itself as a premier institute in the sphere of Management and technical education in northern India. We have achieved gratifying goals, hit tantalizing targets with an unprecedented zeal and zoom and proved ourselves at all fronts. The college has successfully completed eleven golden years of glorious growth and entering into twelfth year of its significant existence, shaping careers of thousands of young aspirants by means of exemplary and hi-tech professional education and by helping them get suitable placements in the highly competitive job market. For this, Institute has received unprecedented applause from far and near.

At RATM every new session draws more and more aspirants to it because of the quality of professional education imparted here in a highly disciplined academic environment and a scope of all round development of personality. The vision of the management, the dedication of the director of the institute and endeavors of the faculties and other staff members have raised this prestigious institution to greater heights, setting RATM at the place of pride amongst colleges in northern India. With a great enthusiasm and euphoria, this year we are celebrating the completion of eleven year.

Starting as an organization with a modest beginning, a beginning that never gave a cause to look back, today, the college can boast of being 'A' ranked institute and on top of it one of the best Institute in India. It has carved out a niche amongst the best institutes in India. The students of RATM made us proud by meritorious results, enthusiastic and successful placements in the corporate sector.

With this, I wish for your shining future and welcome you to be a part of RATM family.

**Dr Ram Kishore Agrawal**  
Chairman

### "Education is our passport to the future, for tomorrow belongs to the people who prepare for it today."

RATM is pleased enough to gleefully embrace you all ambitious aspirers who seek to give a rudder start to your career for achieving your finest and cherished dreams. For sure, to accomplish all your dreams there will be a need of a suitable haven, where latent supremacy lying hidden in depth of you, can be taken out. And this can be possible only, when one first understand your tendency, keenness and above all inclination. Here at RATM with unparalleled standards of academic excellence, we ever tried to nurture our students at par with the today's needs of corporate world and changeable global demands.

As the dust of recession is slowly settling down, and the economy of India is surging, the newly face of global corporate world has emerged. Today's post recession era is quite different with the pre recession time. Now the demand of the enterprises has changed. They need not only passionate, skilled and committed work force but the persons who are also enriched with the ethics. Unquestionably, the corporate sector of the country cannot progress, even survive with out employing the skilled man powers. In fact growth of business sector and of the country is directly linked with the out put of the best expertise who can serve their requirement.

And RATM is unwavering in its commitment to remain ever at the forefront and deliver the proficient, efficient, talented, and skilled professionals to fulfill the needs of business sector and the country. It is not an easy task as it seem to prepare brigade of skilled who can prove to be real gems within a night. For this sustainable development of the young minds, we adopt modern teaching methodologies, based on live projects, case studies, industrial tours, debates, discussions, presentations. These new kinds of pedagogy assist students for getting better employability to excel in their corresponding field.

The maneuver exercised here at RATM, a promising and established institute, has positioned it in one of the 100 premier institutions of India in Dalal Street Survey. Not only this, institute has been rated "A" rank institute in the Business India National B School surveys of 2007, 2008 and 2009. The only reason which led to this exceptional achievement is successful prioritization of our student-centric activities and resources for the development of the students and their long term professional career.

And when we look at the placement record, it has been exceptionally well, not only for post graduate students, but also for our undergraduate students. Our placement cell and consulting & Corporate Interface Wing focus on building a strong network with business houses to provide students right kind of corporate exposure for summer and final placements.

Once again I welcome you, for being a part and parcel of RATM.

**Dr Meenu Gupta**  
Director



**Dr Meenu Gupta**

...unparalleled standards of **academic excellence...**, we ever tried to **nurture our students** at par with the today's needs of corporate world and changeable **global demands**.

## R K Education Hub

# R K Education Hub

To reshape hard working and dedicated Indian youths in the form of global multifaceted talents, R K Education Hub was incepted in the year 1998 by Rajiv Memorial Academic Welfare Society. Demonstrating meteoric growth since beginning, it has become one of the most prestigious educational hub solely devoted to equip thousands of young students in the array of higher education in diversified fields i.e. Engineering & Technology, Architecture, Management, Computer Applications, Pharmacy, Dentistry, Teacher Education, Basic Science & Library Science. Institutes presently thriving under the banner of R K Education Hub are -

### Rajiv Academy for Technology & Management, Mathura - 1998

Rajiv Academy for Technology & Management (RATM), established in 1998, has its main focus on Management and Computer Application UG & PG programmes. The courses running at RATM are duly approved by AICTE, UGC, NCTE, State Government and affiliated to M M Technical University, Noida & Dr B R Ambedkar University, Agra.

- MBA
- BBA
- M Lib I Sc
- B Com (e-com)
- MCA
- BCA
- B Lib I Sc
- M Ed
- B Ed
- B Sc (CS)

### Rajiv Academy for Pharmacy, Mathura - 1999

Rajiv Academy for Pharmacy, established in 1999 is duly approved by PCI & AICTE and affiliated to M M Technical University, Noida. Courses offered in RAP -

- B Pharm
- M Pharm
- Ph D
- Pharmaceutics
- Pharmaceutical Chemistry

### K D Dental College & Hospital, Mathura - 2001

K D Dental College & Hospital is the only institute of dental studies in whole Agra region. KDDCH, founded in 2001, is recognized by the Dental Council of India, Ministry of Health and Family Welfare, Govt. of India and affiliated to Dr B R Ambedkar University, Agra. Courses at KDDCH are -

- BDS
- MDS
  - Orthodontics
  - Conservative Dentistry
  - Oral Medicine & Radiology
  - Community Dentistry
  - Pedodontics
  - Prosthodontics
  - Periodontics
  - Oral Pathology

### Rajiv Academy for Teacher Education, Mathura - 2004

With a vision to develop a regiment of qualified & competent teachers, Rajiv Academy for Teacher Education was established in 2004 at Mathura. The institute is approved by NCTE & UGC and affiliated to Dr B R A University, Agra. Course running in RATE is

- B Ed



### G L Bajaj Institute of Technology & Management Greater Noida - 2005

G L Bajaj Institute of Technology & Management, located at Knowledge Park-III in Greater Noida, is duly approved by AICTE and affiliated to M M Technical University, Noida. Courses offered

- B Tech
  - Computer Science & Engineering
  - Electronics & Communication Engineering
  - Electrical & Electronics Engineering
  - Mechanical Engineering
  - Information Technology
- MBA
- MCA

### G L Bajaj Institute of Management & Research, Greater Noida - 2007

G L Bajaj Institute of Management & Research is an autonomous institute approved by AICTE, providing education in the most sought after fields of Management. Courses offered in GLBIMR

- PGDM

### G L Bajaj Group of Institutions, Mathura - 2009 (An Integrated Campus)

G L Bajaj Group of Institutions is approved by AICTE & COA and affiliated to M M Technical University, Noida. This integrated campus is established with a motive to prepare a regiment of next generation skilled engineers, managers and technocrats. The courses under various faculties in GLBGI

- Faculty of Engineering
  - Computer Science & Engineering
  - Electronics & Communication Engineering
  - Mechanical Engineering
  - Information Technology
  - Civil Engineering
- Faculty of Management
  - MBA
- Faculty of Architecture
  - B Arch

### Rajiv International School, Mathura (Upcoming)

An International school to be affiliated with CBSE will be second to none of its kind in the entire western UP. Understanding that each human being is a positive asset and a precious national resource, which needs to be cherished, nurtured and developed with tenderness, and care coupled with dynamism from the tender age and accepting that education is the only highway to achieve this long cherished goals and tantalizing targets of nurturing children with the cultivation of moral values from their early childhood and thereby strengthening the backbone of the nation R K Education Hub has promised to offer a unique and distinctive international school to the nation. The work on this dream project has already been in progress and soon at Mathura there will be an *international school* meeting global standards at all stages and disseminates education blended with Indian values.

To augment its unprecedented growth curve, the R K Education Hub has already worked out ambitious blue prints for its immediate future plans and is soon going to put foundation stone of a Deemed University, & Medical College in Mathura. Firm belief in values is the main source of our abilities which gives us strength, courage, conviction and commitment on continuous basis. We cherish the ethos of Discipline, Decency and Decorum.

# the dream destination for the dream weavers



## About Institute

As a tradition of imparting higher professional education in the diversified fields of Management, Computer Applications, Basic Sciences and Education. Rajiv Academy for Technology & Management is now among **Top 100 B-Schools**. Established in 1998 the institute is ranked 'A' by Business India Survey continuously for last three year.

The courses running at RATM are duly approved by AICTE, UGC, NCTE and State Government and affiliated to M M Technical University, Noida & Dr B R Ambedkar University, Agra.

With a strategic location, along side National Highway # 2, RATM Campus is designed, to take care mental, physical and aesthetic well-being of its students. The campus is differentiated in two parts for Undergraduate & Post Graduate students with all the state-of-the-art modern amenities.

To manifest innate abilities and generate world class talents, RATM grooms it students according to the changing needs of today's world. In a short span of 11 years, RATM has met some notable milestones.

- Ranked among **Top100 B-Schools** by Dalal Street
- Accorded 'A' rank continuously in 2009, 2008 & 2007 in the national **B-School Surveys** conducted by **Business India**
- Corporate Tie-up with **ICICI Bank** under **Industry-Academia Partnership**
- Established an International Network with **US, UK, Canada, South Africa, Australia** & other **South Asian** countries to provide students adequate global exposure
- Pioneered in collaborating with **Florida International University, USA** for Dual Degree MBA Programme
- Conference collaboration with **Durban University of Technology, South Africa**
- Publishing a peer-reviewed bi-annual research journal **Knowledge Hub**, got listed in **Cabell's Directory, Texas-USA**
- The quarterly newsletter **Kshitij** is being circulated in the corporate and academic world
- **8 mbps** internet connectivity with **wi-fi facility**



# RATM's Benchmark Achievements



Crowned 'A' Rank in **Business India** Annual B-School Surveys in 2007, 08 & 09



ALPHABETICAL LIST OF INSTITUTES			
RANK	NAME OF THE INSTITUTES	STATE	WEBSITE
1	Indian Institute of Management Ahmedabad	Gujarat	www.iiama.ac.in
2	Indian Institute of Management Bangalore	Karnataka	www.iiimb.ac.in
3	Indian Institute of Management Calcutta	West Bengal	www.iiim.ac.in
4	Indian Institute of Management Lucknow	Uttar Pradesh	www.iiiml.ac.in
5	Indian Institute of Management Rohtak	Haryana	www.iiimr.ac.in
6	Indian Institute of Management Ranchi	Jharkhand	www.iiimranchi.ac.in
7	Indian Institute of Management Udaipur	Rajasthan	www.iiimu.ac.in
8	Indian Institute of Management Varanasi	Uttar Pradesh	www.iiimv.ac.in
9	Indian Institute of Management Bhubaneswar	Odisha	www.iiimbhubaneswar.ac.in
10	Indian Institute of Management Gandhinagar	Andhra Pradesh	www.iiimgandhinagar.ac.in
11	Indian Institute of Management Kashipur	Uttarakhand	www.iiimkashipur.ac.in
12	Indian Institute of Management Patna	Bihar	www.iiimpatna.ac.in
13	Indian Institute of Management Shillong	Assam	www.iiimshillong.ac.in
14	Indian Institute of Management Thiruvananthapuram	Kerala	www.iiimthiruvananthapuram.ac.in
15	Indian Institute of Management Trichy	Tamil Nadu	www.iiimttrichy.ac.in
16	Indian Institute of Management Tiruvarur	Tamil Nadu	www.iiimtiruvarur.ac.in
17	Indian Institute of Management Visakhapatnam	Andhra Pradesh	www.iiimvisakhapatnam.ac.in
18	Indian Institute of Management Jabalpur	Madhya Pradesh	www.iiimjabalpur.ac.in
19	Indian Institute of Management Nagpur	Madhya Pradesh	www.iiimnagpur.ac.in
20	Indian Institute of Management Raipur	Chhattisgarh	www.iiimraipur.ac.in
21	Indian Institute of Management Bhopal	Madhya Pradesh	www.iiimbhopal.ac.in
22	Indian Institute of Management Gandhinagar	Madhya Pradesh	www.iiimgandhinagar.ac.in
23	Indian Institute of Management Gwalior	Madhya Pradesh	www.iiimgwalior.ac.in
24	Indian Institute of Management Jabalpur	Madhya Pradesh	www.iiimjabalpur.ac.in
25	Indian Institute of Management Raipur	Chhattisgarh	www.iiimraipur.ac.in
26	Indian Institute of Management Bhopal	Madhya Pradesh	www.iiimbhopal.ac.in
27	Indian Institute of Management Gandhinagar	Madhya Pradesh	www.iiimgandhinagar.ac.in
28	Indian Institute of Management Gwalior	Madhya Pradesh	www.iiimgwalior.ac.in
29	Indian Institute of Management Jabalpur	Madhya Pradesh	www.iiimjabalpur.ac.in
30	Indian Institute of Management Raipur	Chhattisgarh	www.iiimraipur.ac.in

**TOP 100 BUSINESS SCHOOLS** Ranked in **Top 100 B-Schools of India** by **DALAL STREET**



**RAJIV ACADEMY FOR TECHNOLOGY & MANAGEMENT**

**EDUCATION**

**POSTGRADUATE**

**RESEARCH EXPERIENCE (in last 5 years):** 10 years

**TECHNICAL SKILLS:** Java, JSP, JavaScript, PHP, ASP, .NET, C++, C, Visual Basic, VBScript, Perl, Python, Ruby, R, Shell Scripting, PL/SQL, Oracle, SAP, Siebel, PeopleSoft, SAP CRM, SAP SRM, SAP BI, SAP BW, SAP FI, SAP CO, SAP SD, SAP MM, SAP PM, SAP PS, SAP HR, SAP EC, SAP IS, SAP SL, SAP CS, SAP CR, SAP CE, SAP TM, SAP ERM, SAP GRC, SAP BR, SAP BR/CLM, SAP BR/CPQ, SAP BR/CRM, SAP BR/CSG, SAP BR/CSM, SAP BR/CSO, SAP BR/CSU, SAP BR/CSV, SAP BR/CSW, SAP BR/CSX, SAP BR/CSY, SAP BR/CSZ, SAP BR/CSAA, SAP BR/CSAB, SAP BR/CSAC, SAP BR/CSAD, SAP BR/CSAE, SAP BR/CSAF, SAP BR/CSAG, SAP BR/CSAH, SAP BR/CSAI, SAP BR/CSAJ, SAP BR/CSAK, SAP BR/CSAL, SAP BR/CSAM, SAP BR/CSAN, SAP BR/CSAO, SAP BR/CSAP, SAP BR/CSAQ, SAP BR/CSAR, SAP BR/CSAS, SAP BR/CSAT, SAP BR/CSAU, SAP BR/CSAV, SAP BR/CSAW, SAP BR/CSAX, SAP BR/CSAY, SAP BR/CSAZ, SAP BR/CSAA, SAP BR/CSAB, SAP BR/CSAC, SAP BR/CSAD, SAP BR/CSAE, SAP BR/CSAF, SAP BR/CSAG, SAP BR/CSAH, SAP BR/CSAI, SAP BR/CSAJ, SAP BR/CSAK, SAP BR/CSAL, SAP BR/CSAM, SAP BR/CSAN, SAP BR/CSAO, SAP BR/CSAP, SAP BR/CSAQ, SAP BR/CSAR, SAP BR/CSAS, SAP BR/CSAT, SAP BR/CSAU, SAP BR/CSAV, SAP BR/CSAW, SAP BR/CSAX, SAP BR/CSAY, SAP BR/CSAZ

## RATM Tie-ups

### Opportunity to study in Florida International University, USA



Florida University invites the RATM's students (who secure more than 70% in his MBA Program) to enroll themselves as scholar in Florida University for further studying in Master of International Business (MIB). RATM is one of the first row institutes in U P Technical University, Lucknow, which achieve this opportunity provided by University of Florida. The United State oldest, largest and most comprehensive university florida is now among the nation's most academically diverse public universities.

### RATM and its International Ally Durban University of Technology, South Africa



RATM has made a coalition with the overseas university Durban University of Technology - South Africa. With approximately 23000 students, Durban University of Technology is located in the beautiful cities of Durban and Pietermaritzburg. DUT is a multi-campus university of technology at the cutting edge of higher education, technological training and research. DUT has six faculties Accounting and Informatics, Applied Science, Art and Design, Engineering and the Build Environment, Health Science and Management Science. Today, DUT has become the leading International University of Technology that nurtures holistic education and working for the advancement of knowledge.

### RATM's hand shake with ICICI Bank



A pact between RATM and ICICI Bank has been signed with the objective to soak the final year student in the top level. To be among first 20 global banks, ICICI bank has launched an array of work, which include to appoint expert managers in the field of banking, retail credit, business credit, rural finance, insurance, customer service and business etiquette and others. RATM has joined hands with ICICI to provide best contemporary management education and training in these fields.

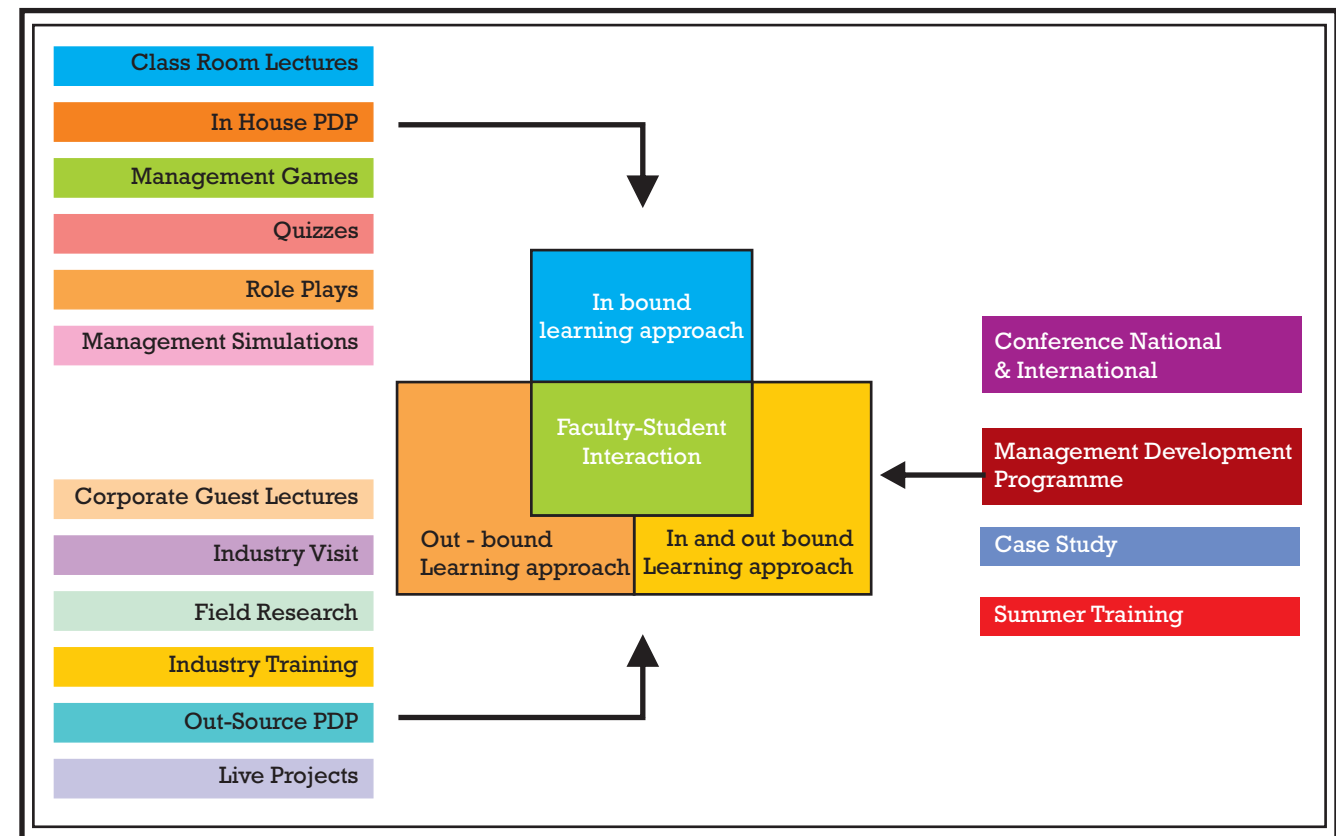


## Teaching Methodology



## Teaching Methodology

We have always given due importance to faculty-student interaction and that is why our teaching methodology represent this system along with this we provide a complete learning and developing system through Academic (in-bound) and Industry (out-bound) interface.



The Institute conducts Personality Development Programme on regular basis. The In-house and out source professionals from corporate & academic world enhance and upgrade the job oriented knowledge and skills of the students.

# Courses

## Courses Approved by AICTE & Affiliated to M M Technical University - Noida

### MBA

Annual Intake : 180  
 Duration : 2 years (full time)  
 Eligibility : Bachelor's degree with 60% marks in any discipline

### MCA

Annual Intake : 60  
 Duration : 3 years  
 Eligibility : Bachelor's degree with 60% marks in any discipline with Mathematics in graduation or at 10+2 level

**Admission Procedure** - Through UPSEE-2010 CAT/MAT will also be entertained for MBA.

**Dress Code** : Provided by the institute

## Courses Affiliated to Dr B R Ambedkar University - Agra

### BBA

Annual Intake : 240  
 Duration : 3 years  
 Eligibility : 10+2 (in any stream) with atleast 50% marks

### BCA

Annual Intake : 240  
 Duration : 3 years  
 Eligibility : 10+2 (in any stream) with atleast 50% marks and Mathematics as one of the subject

### B Com (e-Com)

Annual Intake : 60  
 Duration : 3 years  
 Eligibility : 10+2 (in any stream) with atleast 50% marks

### B Sc

Annual Intake : 60  
 Duration : 3 years  
 Eligibility : 10+2 (PCM) with atleast 50% marks

### M Lib I S

Annual Intake : 60  
 Duration : 1 year  
 Eligibility : B Lib I S with atleast 50% marks

**Admission Procedure** - Through Merit and Personal Interview.

### B Lib I S

Annual Intake : 60  
 Duration : 1 year  
 Eligibility : Bachelor's degree with atleast 50% marks in any discipline

#### Dress Code

	Summer	Winter
<b>Boys</b>	White Shirt, steel grey Trouser, Tie*, black belt & black shoes with white socks	White shirt, steel grey Trouser, Tie*, black belt, navy blue blazer & black shoes with white socks
<b>Girls</b>	White salwar kurta with plain steel grey dupatta, white shoes	White salwar kurta with steel grey dupatta & navy blue blazer, white shoes with white socks

\* Tie will be provided by the institute



## Courses Approved by NCTE & Affiliated to Dr B R Ambedkar University - Agra

### M Ed

Annual Intake : 25  
 Duration : 1 year  
 Eligibility : B Ed with minimum 50% marks

**Admission Procedure** - Through State/University Entrance Exam.

### B Ed

Annual Intake : 100  
 Duration : 1 year  
 Eligibility : Bachelor's degree or equivalent in any stream with minimum 50% marks

Summer	
<b>Boys</b>	White shirt, navy blue Trouser, Tie*, black belt & black shoes with white socks
<b>Girls</b>	White saree with navy blue border & navy blue blouse
Winter	
<b>Boys</b>	White shirt, navy blue Trouser, Tie*, black belt & black shoes with white socks & Navy blue blazer
<b>Girls</b>	White saree with navy blue border & navy blue blouse & Navy blue blazer

\* Tie will be provided by the institute

#### Fee Structure

- The fee for all courses will be applicable as approved by the regulatory bodies.
- Fee once paid is neither refundable nor adjustable under any circumstance.

## our academic mentors...

### Department of Management

<b>Dr Rajeev Ratan</b> <i>Ph D, MBA, BE</i>	<b>Mr Ajay Kumar Patel</b> <i>Ph D (Pursuing), MBA</i>	<b>Mr Narendra Singh Chaudhary</b> <i>MBA, M Com</i>	<b>Mr Manoj Kumar Gautam</b> <i>MBA</i>
<b>Dr Rashmi Gujrati</b> <i>Ph D, MBA, M Com</i>	<b>Mr Jitendra Kumar Singh</b> <i>MBA</i>	<b>Mr Neeraj Pal Singh</b> <i>M Phil, M Sc</i>	<b>Mr Akhilesh Gaur</b> <i>MBA</i>
<b>Dr Rajeev Sharma</b> <i>Ph D, MA (Eco.)</i>	<b>Mr Ashish Agrawal</b> <i>MBA</i>	<b>Mrs Sadhana Jindal</b> <i>M A, B Ed</i>	<b>Mr Deepak Singh</b> <i>MBA</i>
<b>Mr Y K Mehta</b> <i>Ph D (Submitted), MBA PGDMM, LLB</i>	<b>Mr Kapil Bansal</b> <i>MBA, LLM</i>	<b>Ms Shalini Tiwari</b> <i>MBA</i>	<b>Ms Pooja Agarwal</b> <i>MBA, M Sc</i>
<b>Mr Vikas Jain</b> <i>Ph D (Pursuing), MBA</i>	<b>Mr Dharmendra Kumar</b> <i>MBA</i>	<b>Mr Ankur Paliwal</b> <i>MBA</i>	<b>Mr Abhishek Kumar Singh</b> <i>MBA, M Com</i>
<b>Mr Tanmay Pant</b> <i>MMEM</i>	<b>Ms Gazal Singh</b> <i>MBA, UGC-NET</i>	<b>Mohd Irfan</b> <i>MBA</i>	<b>Mr Sunil Kumar</b> <i>MPM, PGDM</i>
<b>Mr Ankur Jauhari</b> <i>MBA</i>	<b>Mr Ranjan Bhardwaj</b> <i>MBE</i>	<b>Mr Manish Upadhyay</b> <i>MBA</i>	<b>Mr Sanjeev Saraswat</b> <i>MBA</i>
<b>Mohd Zahid</b> <i>MBA</i>	<b>Mr Anil Kumar</b> <i>MBA, M Sc</i>	<b>Ms Renu Upadhyay</b> <i>MBA</i>	<b>Mr Arvind Kumar Srivastava</b> <i>MBA, LLB, PGDLL</i>
		<b>Mr Ankit Goyal</b> <i>PGDM (Finance &amp; Mktg)</i>	<b>Mr Mayank Mishra</b> <i>MBA, M Com</i>

### Department of Computer Applications

<b>Dr Ram Kripal Tiwari</b> <i>Ph D, M Sc</i>	<b>Mr Tanuj Agrawal</b> <i>B Tech (IT)</i>	<b>Mr Sanjay Singh</b> <i>MCA</i>	<b>Mr Sanjay Kumar Shukla</b> <i>MCA</i>
<b>Mr Pawan Pachauri</b> <i>Ph D (Submitted), M Sc</i>	<b>Mr Chandresh Kumar Dubey</b> <i>B E (CS)</i>	<b>Mr Manoj Kumar</b> <i>B Tech (CS)</i>	<b>Mr Deepesh Sharma</b> <i>MCA</i>
<b>Mr Mayank Dixit</b> <i>MCA, PGDCP</i>	<b>Mr Gaurav Goswami</b> <i>MCA</i>	<b>Mr Pradeep Kumar Sharma</b> <i>B Tech (CS)</i>	<b>Mr Anurag Gupta</b> <i>MCA</i>
<b>Mr Gopal Saraswat</b> <i>MCA</i>	<b>Mr Santosh Sharma</b> <i>MCA, M Sc (IT)</i>	<b>Mr Vivek Kumar Gupta</b> <i>B Tech (CS)</i>	<b>Ms Shalu</b> <i>B Tech (CSE)</i>
<b>Mr Ved Prakash</b> <i>MCA, DOEACC 'A' Level</i>	<b>Mr Viksit Kumar Sharma</b> <i>MCA</i>	<b>Ms Akanksha Jain</b> <i>MCA</i>	

## our academic mentors...

### Department of Basic Sciences

<b>Mr Mukesh Chandra</b> <i>M Sc (Physics), Ph D (Submitted)</i>	<b>Mr Shiv Kumar Sharma</b> <i>M Sc (Mathematics) Ph D (Pursuing)</i>	<b>Mr Umesh Chaurasiya</b> <i>M A (Math)</i>
<b>Mr Ashok Sharma</b> <i>M Sc (CS), M.Phil (English) MA (English), MA (Edu.)</i>	<b>Mr Ram Chandra Sharma</b> <i>M Sc</i>	

### Department of Education

<b>Dr Satish Kumar Singh</b> <i>Ph D, M Ed, M A (Economics)</i>	<b>Ms Reema Khenwar</b> <i>M Ed, UGC-NET, M A (Hindi) MA (English), Ph D (Pursuing)</i>	<b>Mr Rajesh Kumar Singh</b> <i>M Ed, MA (Pol Sc.), UGC-NET</i>
<b>Dr Baddrudin</b> <i>Ph.D, M Ed MA (Philosophy) PGHTM</i>	<b>Ms Pragya Sharma</b> <i>M Ed M A (Economics) Ph D (Pursuing)</i>	<b>Ms Anu Garg</b> <i>M Ed, MA (Economics)</i>
<b>Mr Ajay Kumar Bansal</b> <i>M Ed, UGC-NET M Sc (Chemistry), Ph D (Pursuing)</i>		

### Department of Library Science

<b>Mrs Nidhi S Tiwari</b> <i>M Phil (Lib Sc), M Lib M A, Ph.D.(Pursuing)</i>	<b>Ms Neetu Dhanwani</b> <i>M Lib, M A</i>
---	---



## Guest Speakers - Academia

**Prof A Pushpanathan**  
Vavuniya Campus  
University of Jaffna  
Sri Lanka

**Prof Ajay Chauhan**  
Indian Institute of Foreign Trade  
New Delhi

**Dr Ajeet Mathur**  
Indian Institute of Management  
Ahmdabad

**Dr Anant Kumar Jayswal**  
Amity University, Noida

**Prof Anatoliy G Ganchauruk**  
Odessa National Polytechnic University, Ukraine

**Prof Ashok Kumar**  
HBTI, Kanpur

**Prof Crzer Scarlat**  
Center for Business Excellence  
University 'Politehnica' of Bucharest, Romania

**Dr D C Jinabhai**  
Research Co-ordinator  
Faculty of Management Science  
Durban University of Technology  
South Africa

**Dr D L Sunder**  
Indian Institute of Management  
Indore

**Dr Darry S Penceliah**  
Durban University of Technology  
South Africa

**Dr Dilip Roy**  
Director – CMS  
The University of Burdwan  
West Bengal

**Dr Dinesh Seth**  
Qatar University  
Doha-Qatar

**Dr Dinesh K Srivastava**  
NITIE-Mumbai

**Dr Garbharran**  
Faculty of Marketing  
Durban University of Technology  
South Africa

**Dr Harvir Bansal**  
Wilfrid Laurier School of  
Business Waterloo Canada

**Dr J P Govender**  
Faculty of Marketing Research  
Durban University of Technology  
South Africa

**Dr K Sudhakar Reddy**  
Director  
KKCI of PG Studies  
Puttur-Andhra Pradesh

**Dr K Venkatasubramanian**  
Venkat and Associates  
New Delhi

**Dr Kavita Karan**  
Nanyang Technological University  
Singapore

**Prof Keshav Dayalani**  
RMIT University  
Vietnam

**Dr Khawaja Amjad Saeed**  
Hailley College of Banking & Finance  
Lahore Pakistan

**Dr M Mosharraf Hossain**  
Chairman & MD  
Rapport Bangladesh Ltd  
Bangladesh

**Prof Mangaleswaran T**  
University of Jaffna  
Sri Lanka

**Prof M Wallis**  
Executive Dean  
Faculty of Management Sciences  
Durban University of Technology  
South Africa

**Dr Manoj Kumar**  
IIM-Lucknow

**Dr Mark Goh**  
National University of  
Singapore, Singapore

**Dr Mirza S Saiyaddain**  
Indian Institute of Management  
Ahmedabad

**Dr Mrinalini Shah**  
IMT-Ghaziabad

**Dr N Doorsamy**  
Faculty of Governance and Economics  
Durban University of Technology  
South Africa

**Dr Nilay Yajnik**  
School of Business Management  
NMIMS University-Mumbai

**Prof Nimalathasan B**  
University of Jaffna  
Sri Lanka

**Dr Parameshwar P Iyer**  
Indian Institute of Science  
Bangalore

**Prof Prakash Kumar**  
JP Institute of Information Technology  
Noida

**Dr R Balkaran**  
Deputy Dean  
Faculty of Management Science  
Durban University of Technology  
South Africa

**Dr Raj Kumar**  
Principal  
Maharaja Agrasen College  
Jagadhari Haryana

**Prof Rajat Gera**  
IMT, Ghaziabad

**Dr R Ramprasad**  
Faculty of Public Relations Management  
Durban University of Technology  
South Africa

**Dr S Chetty**  
Head-Faculty of Entrepreneurial  
Studies and Management  
Durban University of Technology  
South Africa

**Dr S Neelamegham**  
President-NIILM  
New Delhi

**Prof S P Agarwal**  
Indian Institute of Foreign Trade  
New Delhi

**Dr S Singh**  
Faculty of Operations and Quality Management  
Durban University of Technology  
South Africa

**Dr S S Vernekar**  
Director  
Bharti Vidyapeeth Management  
& Research, New Delhi

**Prof Sanjay Chandwani**  
MDI, Gurgaon

**Dr Sankarshan Basu**  
IIM-Bangalore

**Dr Santanu Gupta**  
XLRI-Jamshedpur

**Dr Sharu S Rangnekar**  
CEO - Rangnekar Associates  
Mumbai

**Dr Sridhar Panda**  
Fortune Institute of International  
Business, New Delhi

**Dr Sundaram Janakiraman**  
Singapore Management University,  
Singapore

**Dr Sunil Venaik**  
UQ Business School, University of  
Queensland, Australia

**Prof T Reddy**  
Head, Faculty of Applied Law  
Durban University of Technology  
South Africa

**Dr V G Sridharan**  
The University of Melbourne  
Australia

**Dr V Rawjee**  
Faculty of Public Relations Management  
Durban University of Technology  
South Africa

**Dr Vijay Gupta**  
IIM-Indore

**Prof Zhiyang Lin**  
Xiamen University Xiamen  
China

**Prof W P Gamini De Alwis**  
University of Colombo,  
Sri Lanka

## Guest Speakers - Industry

**Mr A K Dang**  
Manager HR-ED  
NTPC

**Mr Ajeet Kumar**  
CMD, Royal Foods  
Poland

**Mr Alok Agrawal**  
Executive Director  
Polar Industries Ltd

**Mr Alok Gupta**  
Head-HR Varun Beverages Ltd

**Mr Ashwani Gupta**  
Ministry of S&T  
Govt of India - New Delhi

**Mr Ashutosh Chaturvedi**  
Zonal Head  
Karvy Stock Broking Ltd

**Mr Avinash Gupta**  
CEO Ginni Filaments Ltd

**Mr Daato Maah Siyu Kiyong**  
State Agriculture Minister  
Govt of Malasiya

**Dr Daniel Lee**  
IMATION Singapore Pte Ltd  
Singapore

**Mr G Jayaseelan**  
Chief General Manager  
The National Small Industries Corporation

**Mr Harish Malohotra**  
Head-HR  
Caravan Roadways Ltd

**Mr Harsev Singh**  
GM  
Reliance Industries Ltd

**Mr Huan Cheng Guan**  
Member of Parliament  
Malaysia

**Mr N P Singh**  
Director  
Central Goat Research Institute

**Mr Pankaj Nath**  
Sr Vice President  
Cyber Media Events Ltd

**Mr Praveen Gupta**  
Business Sales Manager  
ALSTOM Power Ltd  
United Kingdom

**Mr Peter Campbell**  
Imation Singapore Pte Ltd  
Singapore

**Mr Pradeep Gupta**  
Chairman & M D  
Cyber Media India Ltd

**Mr R K Gupta**  
AGM  
Oriental Bank of Commerce

**Mr Rajiv Mishra**  
GM- HR Havells India Ltd

**Dr Ranjan Madanayake**  
Management Consultant  
Sri Lanka

**Mr Rajiv Ranjan Mishra**  
GM-HR  
Havells India Ltd

**Mr Rohit Pande**  
Mind Shapers Tech Pvt Ltd

**Mr R K Kapoor**  
Asst. Director  
MSME

**Mr S Behuria**  
Chairman  
Indian Oil Corporation Ltd

**Mr Sachin Bansal**  
Vice-President  
ABN Ambro

**Mr S K Sinha**  
Director - Planning & Marketing  
The National Small Industries Corporation

**Mr S P S Sawhney**  
Director-Technical  
Mahan Proteins Ltd

**Mr Sonu Kumar**  
Head - HR  
Convergys

**Dr S R Sengupta**  
Chairman - Quest HR-Solution  
Malaysia

**Mr Salil Bhatia**  
CMO  
Eduologix India Pvt Ltd

**Dr Upali Mahanama**  
International Marketing Trainer  
Sri Lanka

**Mr V K Singh**  
General Manager  
DIC

**Mr Jens Hempell**  
GM - TUV  
Germany

**Prof K K Tiwari**  
Former Minister – Information  
& Broadcasting; External Affairs  
Public Enterprises

**Mr M J S Kukreja**  
Indian Oil Corporation Ltd

**Mr Madhusudhan Desai**  
CEO Retail  
Hiranandani Group  
Mumbai

**Mr Manoj Dembla**  
GM-Finance & Accounts  
Super Cassettes Industries Ltd

**Mr M K Sharma**  
Asst Director  
MSME

**Mr Mayank Man Singh**  
CEO  
Eagle Home Appliances

**Mr V P Singh**  
ED - HR RKG Group  
New Delhi

**Mr Y B Yap Soo Sun**  
Member of Parliament  
Malaysia



## Standard Bearer - Infrastructure

### Class Room - The Mini Laboratory

A knowledge conceiving centre

- Well-structured and designed with all the latest facilities to provide the most conducive environment for learning.
- Augmented with the integrated teaching aids like computer terminals with internet, LCDs, Green Board etc.
- Spacious enough, well-lit, well ventilated, and accommodated with nice seating arrangements.

### Library - The Richest Reference Gallery

Books...Books... to quench the scholarly thirst of readers

- Possessing more than twenty thousand volumes of leading authors of India & abroad.
- More than sixty research journals of National and International repute are being subscribed to the book reservoir.
- The digitized library having network facility through DELNET is linked to 1000+ national and overseas library along with facility to access all the material present in electronic database across the world.
- Book Bank facility is being provided to the students.

### Computer Lab

Techno-Savvy... need of the day & demand of the future

The Institute has a well-established central computing facility housed in five separate Computer Labs –

- 220 Terminals with latest configuration and adequate peripherals
- Supported by ample course based system and application software
- Linux Based web and mail server solution
- 8 MBPS round the clock Internet with wi-fi facility

### Professional Communication Lab

Gain spontaneity of language with great promise

RATM has pioneered a Communication Language Lab equipped with latest technology for imparting crisp skill sets to learn the nuances of languages accurately with zero distortion.

- Providing the facility of intensive language practice on an individual basis or in small groups.
- 30 terminals lab with one server for instructor to interact with all the thirty students individually and collectively.
- Latest Relan-Pro software which impart decisive, intensive and phonetically correct internationally approved course modules to students under the expert guidance of a qualified linguist
- The students can practice their sound production, appropriate intonation patterns and colloquial skills with the assistance of the instructor.
- Improve the pronunciation skills.

# Standard Bearer - Infrastructure

## Physics Lab

Come and verify the rules of nature

The physics department accommodates an entirely modernized lab outfitted with all the latter-day apparatuses aimed to provide the physicists advantage in using new test methods. According to the need of the research students, this lab contains the range of all the relevant equipments for getting accurate results from different experiments of mechanics, acoustics, electronics, electricity and magnetism. Apart from this, a dark room has also been introduced for different experiments of optics.

## Science Lab

Inhale complex definitions through experiments

The Science Laboratory accommodates all necessary materials like charts, models, slides, microscopes, chemicals, and other apparatus for teaching complex concepts of Physics, Chemistry & Biology to the B Ed Students. The lab is also facilitated with proper water and gas connections for conducting science experiments.

## Science Discovery Lab

Producing greater gains through active learning

The discovery lab aims at making students to participate actively in the discovery of key principles of science and technology. The state-of-the-art lab houses highly sophisticated tools and instruments like rotating periscope, magnate box, radiometer, gadget; double kaleidoscope, centrifugal force rings, and waves glass tube liquids, etc. These instruments develop scientific acumen among students through experiential learning on fundamental science.

## Mathematics Lab

Towards joyful learning of the equations and theorems

To strengthen the scholars' grasping and internalizing over basic mathematical concepts and to make teaching and learning of mathematics activity-based and experimentation oriented along with increasing logical and reasoning skills, RATM has established a modish Mathematics laboratory enabling the students to verify the different Geometrical theorems, Axioms, arithmetical formulae, Linear equations and principles of the subject-topics with the aid of various mathematical apparatuses. This lab assists the teachers to make the mathematics teaching simple, interesting and more effective.



## Supportive Backup

### Conference Hall

The Professional ambience

Three fully air-conditioned conference halls having seating capacity of 150 in each of them are equipped with all the modern audio-visual aids. The best internal structure of the halls along with great quality ambience proves to be ideal for the organization of different academic events.



### Hostel

Home, away from home

Vaastu-friendly hostels facility for boys and girls separately having spacious accommodation with adequate furniture. The in-room facility provided to the hostel occupants is suited for best holistic learning and comfortable stay. Safety, security, privacy of the boarders and discipline of the students are the major focus areas of hostel management. A highly furnished mess is being run in the hostels, where nourishing, hygienic and delicious food are prepared to make them feel at home, away from home.



### Cafeteria

Answering your hunger

The refectory is the place where students of different courses interact with each other and enjoy delicious foodstuff. A well-designed and hygienic in-campus canteen supplies quality snacks and eatables to the students along with enough seats to emote and relax.



### Bank

Easy process for money matters

Oriental Bank of Commerce facilitates the students, faculty and staff members to operate their personal accounts, transactions and to encourage savings amongst them. Its CBS branch is located in our nearby another campus of Dental College just ½ km. from RATM Campus.

### Sports

Inducing the fitness

Sports are of utmost necessity when it comes to students' overall growth. The sports facilities at RATM are first-rate and include football, volleyball, badminton, athletics, chess, carom, table tennis etc.



### Medical

The treatment is available

Medical aid is readily available round the clock by specialised doctors.

### Transportation

Commutation is fast here

To ferry its students and staff from the city and surrounding areas conveniently like Mathura Refinery, Vrindavan, Kosi and from all other areas of city, the fleet of buses of the institute run at a highly subsidized charges.

### Temple

Devotion & Medication is part of well-being

The beautiful devotional centre of architectural magnificence is being established for worshiping in the campus itself. The divine blessings always help all of us to excel in this world.



## International Conferences - Gathering global think tanks

Action, Excellence and Efficiency, these are three basic mantras to seize the opportunity for young buddies and RATM strain its nerve to hone the skills of the future managers, So that they can pave their way not only in national boundaries but on international platform also. To provide excellent growth opportunities, and make them available great career in world wide, RATM conducts an international conference every year on a topic of global relevance. Such conferences not only facilitate creations and propagation of knowledge, but also provide a platform for effective exchange of research, ideas and pedagogical innovations. These conferences also aim to strength our already established network which includes the best academicians and corporate personalities across the world:



## Corporate Interface



### Consulting & Corporate Interface (CCI) -

#### Mission Consultancy

Consulting & Corporate Interface (CCI) is a wing of RATM dedicated to establish and expand its network with corporate. The CCI organizes Management Development Programmes, customized Training Programmes for management executives of all levels. It is an active member of National HRD Network, All India Management Association (AIMA), All India Management Schools International (AIMS International) and Northern Mathura Industries Association (NMIA)



### Industry Exposure -

#### A practical way to give students perfection

Besides having regular faculty-student interaction session, we also focus on practical way to achieve the required knowledge. For this, Institute arrange various industrial tour. Through such visits, students gather knowledge of various managerial concepts used in an actual industry set-up. The tour are arrange in accordance with the requirement of specific course syllabus and general requirement of knowing the industry-set-up.



### Management Development Programme -

#### Capacity building of executives

The Institute conducts specially designed executive development programmes for top, senior and middle level managers of different organizations, like ICICI Bank, Pepsico, Mahaan Proteins, Oriental Bank of Commerce, Reliance Insurance, Ginni Filaments Ltd etc. Such programmes involve extensive study of the client organisation, preparation of specific teaching materials and cases towards the delivery of a customized course design to suit the needs of each organizations. These programmes is an attempt to upgrade the skills of participants to help the organization to develop culture for organizational excellence.



### Guest Lectures -

#### For getting the cutting edge

To develop students as industry leaders and provide competitive advantages to the students, RATM has developed a strong network of eminent corporate managers from the leading organizations across the world for delivering guest lectures to the students.

# RATM Publications Reflecting thoughts and ideas

Publications by the way of newsletter, journal, and books are of paramount significance in the knowledge dominated information age.

**Knowledge Hub (ISSN : 0973-6425)**  
the bi-annual peer-reviewed Research Journal

To promote original research papers, perspectives, interviews, management cases, ground realities, bibliographies, book reviews, review articles with academic rigour and practical relevance for advancing the existing knowledge base in the field of management & technology. Knowledge Hub, got listed in Cabell's Directory, Texas-USA.

**Kshitij (ISSN : 0973-6433)**  
the quarterly newsletter

This famed quarterly newsletter establishes a communication link with the society and the business world. It keeps the track of ongoing activities of the institute. It is widely circulated in various organizations across the globe.

**Books**  
Entrepreneurship : Perspective & Paradigms

Encompassing all the prominent areas of entrepreneurship, with the comprehensive approach, this management volume published by Macmillan India Limited presents a wide range of perspectives and paradigms of entrepreneurship related phenomena. The book is compiled by Dr Meenu Gupta, Director & Prof Goutam Saha, Faculty of Management of the institute.

**Marketing Skills in Management - A research-** driven reference book authored by Dr Meenu Gupta and co-authored by Dr Upali Mahanama, Dr Ranjan Madanayake from Sri Lanka. This book provides a road map on marketing administration, new product development, the power of e-marketing which will surely be helpful for the marketing practitioners and scholars.

**Wall-Magazine** The excellent platform through which RATM students can emit their creative and innovative intrinsic ideas according to their diversified perception through two wall magazines namely 'Abhivyakti' for management and 'Prism' for technical discipline.



# Training & Placement

## Successful fruition

RATM leaves no stone unturned towards preparing world class pool of talents for corporate world. Institute prominently focuses on giving in-house and external training facilities to the students. The in-house training programmes comprise of presentations, live projects, simulations, management games and quizzes etc. from internal and external experts. To know the industry better, we regularly send our students to visit different corporations for summer training and other different projects. Our students are successfully working in different national and multinational corporations. Institute's sole motive is to provide students lucrative final placements, as well as to make them employable as per global standards with professional set of skills and ethical values.



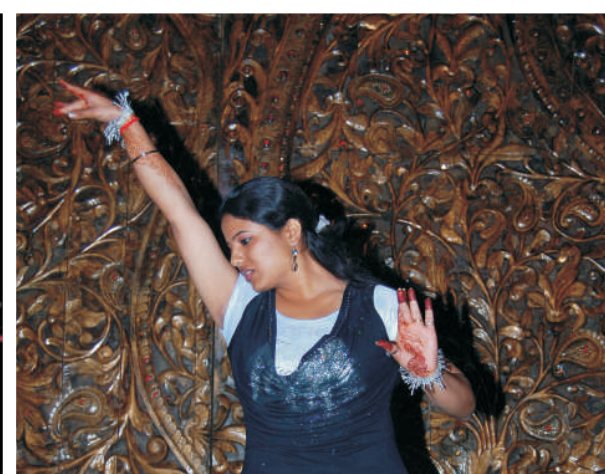
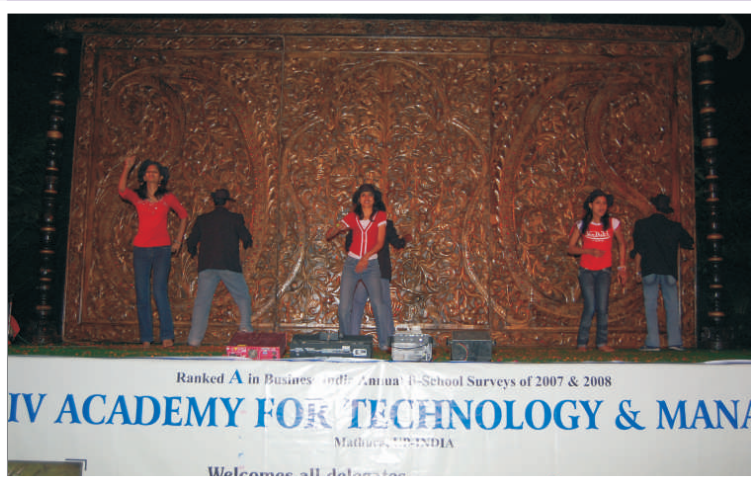
### Our Recruiters ...

#### They have faith on us

- ACC
- Aditya Birla Money
- Airtel
- Akshya Patra
- Asian Paints
- ATJ
- Bajaj Allianz
- Bharti AXA
- BSL Suitings
- BSNL
- Cadila
- Caravan Roadways Ltd
- Cipla
- Citi Bank
- CMC
- Coca Cola
- Convergys
- Country Inn
- Dabur
- Delhi Stock Exchange
- Detco Ltd.
- DHL
- Duke
- Escorts
- Ford Motor Company
- Fresco
- Fullerton India
- FutureTec Cement
- G.M.Motors
- Genpact
- Global Hunt India Pvt Ltd
- Goodyear
- Grasim
- Gujrat Alkalines & Chemicals
- HAL Lucknow
- Halonix
- Havells India Ltd.
- HCL
- HDFC Standard Life Ins.
- Heinz
- Hero Honda
- Hind Lamps
- Hindustan Time Media Ltd
- Hindustan Times
- HSBC Bank
- Hutch/Vodafone
- Hyundai
- IBM Daksh
- ICICI Bank
- ICICI Prudential
- ICICI Securities Ltd.
- IDBI Bank
- Idea
- IIHT
- Imation
- India Infoline
- Indiabulls
- Indiamart
- Indian Oil Corp. Ltd
- Infosys
- J.N Robotics Pvt Ltd.
- Jindal Group
- JRG Securities Ltd
- Jubilant Organisis
- K C Group
- Karvy Stock Broking Ltd
- Kotak Life Insurance
- Kotak Mahindra Bank
- LIC
- Linxsmart Technologies
- Lumax
- Lupin Pharma
- Mahaan Protiens
- Mahindra & Mahindra
- Maruti
- Max New York Life Insurance
- Mother Dairy
- Motul Lubricants
- N J Investment Securities
- National Education Mgmt.t (NEM)
- Nerolac Paints
- Nestle India
- Net4 India
- Nigh Hawk Security
- NIIT
- NTPC
- Numero Uno II
- Omaxe
- Omega Elevators
- Orbit Group
- Ozone Pharmaceuticals
- Parle
- Pashupati Fabrics
- Pepsi
- Pizza Hut
- Planman Consulting
- Rajdoot Paints
- Ranbaxy Laboratories
- Raymonds
- Relaxo Food Wear
- Reliance Capital
- Reliance Infocom
- Reliance Life Insurance Co.
- Reliance Money
- Religare Securities
- Saboo Sodium Chloro
- Samtal
- Satyam BPO Ltd.
- Sharekhan Securities
- SMC
- Standard Chartered Finance Ltd.
- Star wire Ltd.
- State Bank of India
- STG International
- Super Cassettes Industries
- Tata Indicom
- Tata Infotech
- Tata Motors
- TCS
- Team Lease
- Tecumseh
- TNG
- Torrent Power
- TUV
- TVS
- Unicon Securities
- URS Certification
- V Customer
- Vadafone
- Varun Beverage
- Vee-Kay Ind
- Videocon
- Vishal Megha Mart.
- Whirlpool
- Wipro
- Woodland
- Woodpecker Technologies
- Yamaha



# Multi-Shades of RATM Rainbow





## Directives For Students

### Anti-Ragging Committee

Ragging is strictly prohibited in any form. If anyone found guilty of doing ragging, he/she may be expelled from the college. However, in order to have effective control over the incidents of ragging as per the guidelines of the Hon'ble Supreme Court of India and to maintain overall discipline amongst the students, an 'Anti-Ragging Committee' has been constituted. The students can bring their grievances, if any, to the notice of this Committee.

### Code of Conduct

We value self-discipline and do not believe in making policy. We repose a lot of trust and faith in students. We want students to live up to that trust. Our aim is at creating individuals who are intellectually competent, morally sound, psychologically whole, committed to the cause of justice and ever open to future growth.

However, we have a detailed code of conduct to be signed and adhered to by every student. Although we do not like to enforce rules, yet violations of the instructions/code of conduct and/or any immoral behaviors by student (with in or outside campus) will invite strict disciplinary action including suspension from institute, debarring from exams and/or termination of studentship:

- Damage to equipment and fixtures, etc. will attract heavy fines besides disciplinary action.
- The chewing and spitting tobacco/pan masala is strictly prohibited, contravention of which will be treated as serious in-disciplinary act.
- Possession of mobile phones in college campus is strictly prohibited.
- All the students are required to adhere strictly to the prescribed formal dress code.

### Attendance

Hundred percent attendances in everything - class session and co-curricular activities is essential. However, 25% absence is allowed to meet exigencies beyond the control of oneself. Those, whose attendance fall below 75% attendance will not be allowed to take the end semester exams. Appearance and performance in sessional exams is mandatory for every student.

### How to apply

The prospectus alongwith application form for admission can be obtained from the institute by paying Rs 1000/- for MBA/MCA and Rs 500/- for other courses in cash or through post by sending DD of Rs 1050/- or Rs 550/- respectively in favour of *Rajiv Academy for Technology & Management* payable at *Mathura*. Application form can also be downloaded from institute website [www.ratm.org.in](http://www.ratm.org.in) and sent to the college alongwith the DD of requisite amount.

# route map

## Route Map for Rajiv Academy for Technology & Management

