



PROSPECTUS 2015

Post Graduate Programme in Management



P.G.D.M. Approved by All India Council for Technical Education (AICTE)

Som-Lalit Education and Research Foundation
Advisory Committee

Prof. K. S. Shastri

Chairman

Educationist

Former Vice-Chancellor, Gujarat University, Ahmedabad and South Gujarat University, Surat.

Shri Pankaj R. Patel

Vice-Chairman

Managing Director, Zydus Cadila Healthcare Ltd.

Prof. D. M. Chhabaria

Ex. Director, Technical Education, Gujarat.

Prin. R. H. Vyas

Former Dean, Faculty of Commerce, Gujarat University, Ahmedabad.

Prof. A. M. Patel

Former Principal, H. K. College of Commerce, Ahmedabad.

Shri Pragnesh Shastri

Advocate

Managing Trustee, Som-Lalit Education & Research Foundation, Ahmedabad.

Dr. J. P. Joshipura

Director, Som-Lalit Institute of Management, Ahmedabad

- **Post Graduate Diploma in Management (PGDM)**

2 Year Full Time Programme
2015-17

- **Post Graduate Diploma in Management (PGDM)**

3 Year Part Time Programme
2015-18

Approved by the All India Council for Technical Education (AICTE) Government of India, New Delhi.



SOM-LALIT INSTITUTE OF MANAGEMENT STUDIES (SLIMS)

**SLIMS Campus, Nr. St. Xavier's Corner, University Road,
Navrangpura, Ahmedabad-380 009.**

Phone : (079) 2630 33 01-02-03 Fax : (079) 2630 22 44

E-mail : info@somlalit.org

Visit us at www.mba.somlalitcollege.org

Year 1996

Som-Lalit Education and Research Foundation (SLERF) was established in May, 1996.

Our academic activities under the aegis of this trust commenced from August 12, 1996 with the following two programmes :

(i) Post Graduate Diploma in Business Management - Two years full time programme leading to the award of PGDM.

(ii) Post Graduate Diploma in Business Management - Three years part-time programme leading to the award of PGDM.

Both these programmes have been approved by All India Council for Technical Education (AICTE), a statutory body of the Government of India, New Delhi.

Year 1997

The trust started Three years Under Graduate Programme leading to a degree of Bachelor of Business Administration (B.B.A.). This programme is affiliated to Gujarat University.

Year 1998

The trust started another Two years Full Time Post Graduate Programme leading to the degree of Master of Business Administration (M.B.A.). On successful completion of this programme, the students are awarded the MBA degree of Gujarat Technological University.

Year 1999

The trust started Three years Under Graduate Programme leading to a degree of Bachelor of Commerce (B. Com). This programme is affiliated to Gujarat University. In 1999, the trust also started Three years Under Graduate Programme leading to a degree of Bachelor of Computer Application (B.C.A.). This programme is affiliated to Gujarat University.

Year 2000

The trust established a Partnership in Education with IBM to conduct computer related courses.

Year 2001

The trust established its own Information Technology (I.T.) Centre for imparting programmes for I.T. Application in Management. The trust established Centre for Management Development Programmes. Holding series of seminars to expand horizon on sunrise business sectors are regular annual features of the centre. To facilitate all the above programmes and associated academic and support activities, the respective institutes are housed in the Foundation's own spacious building of about 55,000 sq. ft. located centrally in the city of Ahmedabad.

Year 2001

The trust obtained a spacious plot of land measuring more than 6,000 sq. yards in Navrangpura Area, Near Sardar Patel Stadium – to develop another campus to provide quality education from Pre-Primary to Higher Secondary.

Year 2002

The trust undertook the construction of the spacious and ultra modern building measuring 1,15,000 sq. ft. and completed it in a record time of less than six months.

Year 2003

The trust established Jr. School – Pre-Primary and Primary (English & Gujarati Medium).

Year 2004

The trust started Secondary School (English & Gujarati Medium). With a holistic view to provide quality education to students from pre-primary to post graduation and guidance for research, the trust has coordinated its educational activities covering all the stages of education.

Year 2006

The trust started Higher Secondary School - English Medium (Common Stream).

Year 2007

In the continuous endeavor for providing excellence in education at various levels, the trust started:

- (I) Higher Secondary School - English Medium (Science Stream) with State of Art Laboratory and other facilities.
- (ii) Gujarati Medium (Common Stream) with modern facilities.
- (iii) Established College of Education (B.Ed.) approved by NCTE; a Statutory Council, Government of India and affiliated to Gujarat University.

MISSION

The Institute aims to contribute to the society by developing responsible managers and outstanding individuals who will take up leadership challenges in various sectors of the economy.

OBJECTIVES

- To help students develop knowledge, skills and attitude for dealing with business problems faced by managers.
- To help the students develop attitude to take up leadership challenges.



Dr. J. P. Joshipura
B.Com., LLB, F.C.A, Ph.D (Finance)
Area: Finance
Experience: 41 years



Dr. Neha Patel
B.Sc., P.G.D.C.A.,
M.B.A. University of Memphis, U.S.A
PhD (Marketing)
Area: Marketing
Experience: 21 years



Dr. Roopa R. Rao
B.E (Chemical), PGDM (Gold Medalist)
Ph.D (Strategy)
Area: Marketing, Human Resources &
Strategy
Experience: 23 years



Prof. Karan P. Shastri
B.B.A, LL.B, P.G.D.M (Finance),
M.B.A (San Francisco State University)
Area: Finance & Strategy
Experience: 3 years



Prof. Twinkle Trivedi
B.B.A, M.B.A, PGDIBO, M.Com
Area: Marketing & Human Resources
Experience: 11 years



Dr. Riddhi Dave
MBA (Finance), CFA (ICFAI), Ph.D
(Finance), UGC-NET
Area: Finance
Experience: 8 years



Prof. Varimna Singh
M.Sc. (Mathematical science), Ph.D
(Pursuing)
Area: Quantitative Methods
Experience: 8 years



Dr. Supriya Bhutiani
B.Sc., M.B.A., M.S. University
PhD (Marketing)
Area: Marketing
Experience: 21 years



Prof. Rakesh Shastri
B.E. (Civil), PGDM
Area: Finance
Experience: 21 years



Prof. Reshmi Menon
B.E (Mechanical), M.B.A
Area: Marketing
Experience: 15 years



Prof. Reshmi Banerjee
B.Com (Hons.), M.B.A (Finance)
Area: Finance
Experience: 4.5 years



Dr. Lucky Mishra
M.A (Economics), Ph.D (Economics),
UGC-NET
Area: Economics
Experience: 8 years



Prof. Nirali Parikh
B.B.A., M.B.A.
Area: Finance & Marketing
Experience: 9 years

RESOURCE PERSONS

Mr. A. A. Shaikh

M.A.(Economics),
PG Dip. in Maths & Statistics
Experience: 45 Years

Dr. Ashwini Vora

Ph. D
Experience: 24 Years

Mr. Harsheesh Jasvani

CA
Experience: 7 Years

Mr. Nilay Desai

B.Com., LL.B., F.C.A.
Experience: 33 Years

Mrs. Pragna Kaul

B.Sc., LL.M., Dip. in HR
Experience: 21 Years

Mr. Udayan Vyas

B.Com., LL.B
Experience: 19 Years
Advocate, High Court, Gujarat

Prof. Anuradha Pandit

MA (English), M.Phil
Experience: 11 Years

Prof. Rajendra Dagia

Masters of Management
Studies – BITS Pilani
Experience: 31 Years

Ms. Nandini Sinha

MBA (HR)
Experience: 18 Years

Prof. Rachita Jaysawal

MBA (Marketing), Ph.D
(Pursuing)
Experience: 9 Years

Mr. Ajay Sainy

B.Tech, MBA
Experience: 20 Years

Mr. Atul Parikh

Ex Vice President AXIS Bank
Experience: 40 Years

Mr. Jeetendra Jha

M.Phil (Statistics)
Experience: 8 Years

Mr. Pabitra Ranjan Chakravorty

B.E (Mech), MBA
Experience: 16 Years

Mr. Rutul Shukla

B.Com., LL.B., PGDBM (Finance)
Company Secretary
Experience: 13 Years

Mr. Varish Isani

B.Com., LL.B., F.C.A.
Experience: 18 Years

Prof. Rajeshwari Jain

B.Sc. (Statistics), PGDCA, MBA
(Marketing), Ph.D (Pursuing)
Experience: 12 Years

Prof. Bhadresh Nariealwala

BE (Mechanical), ME (Mechanical),
Diploma in Business Management
Experience: 43 Years

Ms. Kopal Dhandhan

MBA (Marketing)
Experience: 5 Years

Prof. Nikhil Sheth

Master in International Business
Experience: 7 Years

Mr. Aneesh Chinubhai

M.S.E., University of Michigan,
Ann Arbor, USA
Experience: 23 Years

Mr. Bharat Mody

B.Com., LL.B., C.A.
Experience: 38 Years

Mr. Manoj Hurkat

B.Com., LL.B.,
FCS P.G.D.I.R. & P.M.
Experience: 28 Years

Prof. Dr. Paresh Shah

FICWA, Ph.D, FDP (IIM-A)
Experience: 25 Years

Mr. Shrikant Rakhe

B.A. (Fine) Applied Arts,
PGDMM, MBA (IGNOU)
Experience: 29 Years

Prof. Kavita Tatwadi

B.Sc. , MBA (Marketing)
Experience: 11 Years

Dr. Prateek Kanchan

B.Sc, MBA (Marketing), Ph.D
(Advertising)
Experience: 21 Years

Ms. Ishani Pandya

MA (English)
Experience: 10 Years

Mr. Joydeep Ghosh

MBA (Marketing)
Experience: 10 Years

THE PEDAGOGY

The teaching methodology emphasizes interactive and participative learning through lectures, case studies, role plays, class presentations and simulation exercises. This necessarily entails extensive background reading and pre-class preparation. Eminent personalities from the industry are also invited to deliver lectures on different contemporary issues. Emphasis is also laid on teamwork through group exercises and group presentations.

EVALUATION SYSTEM

The Institute believes in continual evaluation and feedback. It is a measure of performance and means for motivation. Evaluation is done through assignments, case analysis, quizzes, projects, class participation and two examinations every semester - a mid semester and an end semester exam.

Student in PGDM is awarded a letter grade for each subject, based on his/her performance. Letter grades range from A+ to F. Student who has not completed all the evaluation criteria is given grade I (incomplete) and a student who has failed in a course is given grade F.

Evaluation in MBA Programme is governed by guidelines and rules prescribed by Gujarat Technological University. The Letter grades range from AA to FF and a student who has failed in a course is given grade FF.

LEARNING ENVIRONMENT

- Location in University area—prime business locality.
- Building area measuring 5500 sq. mtrs. with 14 Classrooms.
- Equipped with modern teaching aids.
- Auditorium with seating capacity of 150.
- Well-equipped library.
- Well-equipped Campus.
- Computer labs with 135 nodes fully networked with internet facility.
- Completely WiFi enabled campus.

ONLINE ENVIRONMENT

Portal

Introduction of Som-Lalit portal has facilitated a value added interaction between the faculties and the students in an on-line environment. It has facilitated time bound submissions and valuation of assignments instilling a sense of discipline among the students. It also helps the maintenance of attendance records by the faculties.

CRISIL

CRISIL Research is the research division of CRISIL. It provides data, analysis and outlook on the economy and industries. The research services provide students and faculties a one-stop resource for data, information, analysis and outlook on the economy and across industries. It is a unique web-based delivery platform (www.crisilresearch.com) on a near real-time basis with interactive tools and features.



Semester-I

Financial Management - I
Marketing Management - I
Business Communication - I
Quantitative Techniques-I
Accounting for Managers
Managerial Economics
Organizational Behaviour
Management Concepts & Contemporary Practices
Management Information System

Semester-II

Financial Management - II
Marketing Management-II
Business Communication - II
Quantitative Techniques-II
Managerial Accounting
Indian Business Environment
Human Resource Management
Research Methodology
Production and Operations Management

Summer project

Semester-III

Strategy Formulation & Implementation
Legal aspects of Business
Entrepreneurship: Development & Managing New
-Business Ventures
Banking & Insurance
Functional Elective - I
Functional Elective - II
Functional Elective - III
Functional Elective - IV
Functional Elective - V

Semester-IV

Organizational Development
Investment Banking
Grand Project
Functional Elective - I
Functional Elective - II
Functional Elective - III
Functional Elective – IV

ELECTIVES

Semester-III

MARKETING

Marketing Research & Information System
Consumer Behavior
Retail Management
Integrated Marketing Communication
Sales and Distribution Management

FINANCE

Indian Financial System
Strategic Financial Management
International Financial Management
Risk & Derivatives Management

Semester-IV

MARKETING

Strategic Brand Management
International Marketing
Services Marketing
Sales Promotion / Supply Chain Management

FINANCE

Corporate Tax Planning
Investment Management
Mergers & Acquisitions
Management Control System

Courses for 3 year part-time PGDM Programme follow a similar pattern.
The course work is however spread over a period of three years.

The objective of evaluation is not only to measure the performance of student, but also to motivate them for better performance. Students are evaluated on the basis of class tests, quizzes, class participation, assignments, project reports and semester examinations. (Mid semester and End semester).

A student is awarded a letter grade for each subject, based on his/her performance. Letter grades range from A+ to F. A student who has not completed all the requirements is given "I" grade and a student who has failed in course is given "F".

The method of evaluation as well as weightage assigned to different types of tests are determined by the faculty within the frame work of Institute Policy. The evaluation scheme of every course is announced by the faculty in the beginning of each semester.

At the end of semester, the performance of students will be evaluated in terms of letter grades which have the following equivalent grade points.

A+	4.3	B+	3.3	C+	2.3	D+	1.3	I	Incomplete
A	4.0	B	3.0	C	2.0	D	1.0	Def.	Deferred
A-	3.7	B-	2.7	C-	1.7	D-	0.7		

A student is required to maintain an average grade point 2.0. If he/she has not been able to complete any course (continous component), he/she will be given "I" grade, implying incomplete. Where the course work remains in process at the end of a semester, the student is assigned a Def. grade. This grade will have to be removed withing a specific time period allotted by the concerned faculty. In case, the student fails in a course, he/she is given "F" grade.

Promotion from 1st year to 2nd year:

To qualify for promotion to the second year, the student's grade point average in the first year must not be less than 2.0. In addition he/she should fulfill the following conditions:

- Should not obtain more than one "F" in year including final and continuos evaluation taken together.
- Should not obtain "D" in more than four courses, provided he/she does not get "F" in any course in the year.
- Should not obtain "D" in more than two courses, if he/she obtains "F" in one course in the year.

Besides a satisfactory performance in various courses during the first year, the student will also have to complete satisfactorily the Summer Training Projects.

Award of the Degree:

After the successful completion of two years in the programme, a student is awarded Post Graduate Diploma in Management (PGDM).

- Following rules are laid down for successful completion of the programme:
- A student is required to earn a minimum grade point average 2.0 taking into account all the courses offered during the second year.
- He must not have earned more than one "F" in the second year.
- During the second year, he/she not have obtained more then three "D"s without "F" in any courses or two "D"s with "F" in one course.

In case, a student fails to meet the minimum requirements for the award of degree, the faculty of the institute will review such a case and the institute will take appropriate decision.

Summer Placement

The Institute provides assistance for summer placement of students for on the job training of 8/10 weeks duration. The placement office will make every effort to find suitable jobs for the students qualifying for the award of PGDM. (Subject to 90% of class attendance)

Summer training is a major component of the learning process at our Institute. Every student is required to undergo this training for 8-10 weeks with an organization. On its successful completion, a student is required to make a presentation which is evaluated by the faculty for promotion to the second year.

Each student is required to submit a written report on the work done during the training period to the Institute. Summer training is expected to start by May 2015, and complete by the first week of July, 2015. For PGDM in the evaluation of project, review from organization carries 30% weightage while 70% weightage is given to report preparation and presentation.

Objectives of the summer training are:

1. To provide an opportunity to the students to work in a professional environment and apply the theoretical concepts and techniques to a real-life problem situation.
2. To develop awareness among the students about the organization's problems and prospects.
3. To develop individual skills towards time bound resolution of managerial problems by actual participation.
4. To enable students to realize their strengths / weaknesses and develop skills further on.
5. To provide an opportunity to the students to understand possible career options and enhance their interaction with organization for final placement.

The training enables students to study the organization, its business and the environmental forces acting upon it. They are expected to work on a project or participate in individual/group activities, in solving a given problem of the organization under the guidance of a senior executive of the participating organization. All summer projects are also guided by faculty members of the Institute.

The organization also stands to gain by providing the summer training. Organizations can get variety of activities done e.g., collection of information, processing of the information, analysis of a problem done through a summer trainee. It provides an opportunity to a prospective employer to assess the student for possible future employment.

Placement Procedure for Summer Trainees:

An organization can indicate their interest in providing summer training to the students of our Institute through written or verbal correspondence. It may indicate the details of a specific project, if any, and/or general nature of summer project, along with the types of students required. The Institute will send resumes of the interested students, who qualify to meet the needs of the organization. The organization can make a selection based on the resumes. Organizations are welcome to the Institute for the selection process or can invite students to their offices for the selection procedure.

The organization is expected to communicate to the Institute about the selected student and the details of the project to be undertaken by the student. The organizations may pay a stipend to the trainee and/or reimburse the expenses incurred for the purpose of the project, as per the rules of the organization.

ADVERTISING

OGILVY & MATHER
SAUBHAGYA ADVERTISING & SERVICES LTD.
TRIKAYA GREY

AUTOMOBILES

AUDI
GENERAL MOTORS INDIA LTD.

COMMUNICATION

MODI ENTERTAINMENT NETWORK
NEWS TELEVISION INDIA LTD.
RADIO MIRCHI
STAR TV
TRITON COMM. PVT. LTD.
CNBC AWAZ
RADEECAL COMMUNICATION

CONSULTANCY

ANAND CONSULTANTS
CHANGE AGENTS MGMT. CONSULTANTS
K.C.T. CONSULTANCY SERVICES
MANFIN (JOWHER) MANAGERIAL &
FINANCIAL SERVICES PVT. LTD.
PUNYAM MANAGEMENT CONSULTANT
PROFILES CONSULTANCY PVT. LTD.
DEXTER CONSULTANCY LTD.

CONSTRUCTION

L & T
M.J. BUILDERS
N.R. CONSTRUCTIONS SERVICES
SHAH & CO.
SHAILAKE NOCARB PVT. LTD.
SHREE BUILDERS ENGINEERS &
CONTRACTORS
VISHWANATH CONSTRUCTIONS
LILAMANI BUILDERS

EXPORTS

ADANI EXPORTS LTD.
ADANI PORT LTD.
GUJARAT AMBUJA EXPORTS LTD.
GLOBAL NETWORK
JINDAL WORLD WIDE LTD.
PRAKASH CHEMICALS

FAST MOVING CONSUMER GOODS

COCA-COLA INDIA
GODREJ INDIA LTD.
ITC
HINDUSTAN LEVER LTD.
NIRMA LTD.
PEPSI-CO IND. HOLDINGS LTD.
VADILAL
WAGH BAKRI
RASNA

FINANCIAL SERVICES/BANKS

AHMEDABAD DIST. CO-OPERATIVE BANK LTD.
AHMEDABAD STOCK EXCHANGE
ANGEL INVESTMENT
AXIS BANK
BIRLA SUNLIFE
CHOLAMANDALAM INVESTMENT & FINANCE CO.
LTD.
CITI BANK
CITI FINANCIAL
DELOITTE
DUN & BRADSHEET
EDELWEISS
FEDERAL BANK
FUTURES FIRST
GE COUNTRY WIDE
GUJARAT STATE FINANCIAL CORPORATION
HSBC BANK
HDFC BANK
ICICI BANK
ICICI HOME
ICICI PRUDENTIAL INSURANCE
IDBI BANK
INDIA BULLS

INDIA INFOLINE
ING VYSYA MUTUAL FUND
JM MUTUAL FUNDS
KOTAK MAHINDRA BANK
KOTAK MAHINDRA FINANCE
KOTAK SECURITIES
L & T FINANCE
MAS FINANCIAL
MANSUKH SECURITIES
NJ INDIAINVEST
PARSOLI FINANCE LTD.
PRUDENTIAL ICICI
STANDARD CHARTERED BANK
TIPSONS
VIVRO FINANCIAL SERVICES PVT. LTD.
TATA AIG
ICICI LOMBARD
RELIANCE CAPITAL
RELIANCE CONSUMER FINANCE
RELIANCE GENERAL INSURANCE
RELIANCE MONEY
RELIGARE
KARVY
BAJAJ ALLIANZ
BAJAJ CAPITAL
CARE RATINGS
DEVELOPMENT CORPORATION BANK
KGMS BROKING & RESAEARCH (P) LTD.
KUNWARJI FINSTOCK PVT LTD
PAN CAPITAL SERVICES LIMITED
SNL FINANCIAL
STANDARD CHARTED SECURITIES
XL DYNAMICS

GOVERNMENT SECTOR

BHAVNAGAR ENERGY CO. LTD.
GRIEVANCES REDRESSAL AUTHORITY (GOVT. OF
GUJARAT)
GUJARAT HEAVY CHEMICALS LTD.
GUJARAT VENTURE FINANCE LTD.
GUJARAT ELECTRICITY COMPANY
(WITH IT'S SUBSIDIARY)
GUJARAT INDUSTRIAL DEVELOPMENT
CORPORATION

GUJARAT STATE FERTILIZERS COMPANY
INCOME-TAX DEPT.
INDEXT-B
INDIAN SPACE RESEARCH ORGANISATION
KNOWLEDGE CONSORTIUM OF GUJARAT

I.T.

AAWISHCAR E-BUSINESS PVT. LTD.
AMAZON.IN
ARENA MULTIMEDIA
CYBER EDUCATION SERVICES
DISHNET
ELSNER TECHNOLOGIES
E2M SOLUTIONS
EXPLORA INFOTECH
GATEWAY TECHNOLABS
GENIUS COMPUTER
GLOBAL NETWORK
GUJARAT INFORMATICS LIMITED
I.COM.
ICENET
INDUS INFOTECH
INDUSA
PENTASOFT LTD.
TATA CONSULTANCY SERVICES

PETROLEUM SECTOR

BHARAT PETROLEUM CORPORATION LTD.
GUJARAT STATE PETROLEUM CORPORATION

PHARMACEUTICALS/HEALTHCARE

APORE HEALTHCARE
BAYER DIAGNOSTICS INDIA LTD.
BIOLOGICAL LTD.
CADILA HEALTH CARE LTD.
CADILA PHARMACEUTICALS LTD.
CIBATUL LTD.
CORE HEALTHCARE LTD.
CLARIS LIFE SCIENCES LTD.
CRYOBANKS INDIA LTD
DISHMAN PHARMACEUTICALS
INTAS PHARMACEUTICALS LTD.

MULTISPAN INSTRUMENTS CO.
NIDHI HOSPITALS
NIRMA LIFE SCIENCES
PANACEA BIOTEC LTD.
RAMPION EYETECH PVT. LTD.
REXCEL PHARMACEUTICALS LTD.
SAGAR DRUGS & PHARMACEUTICALS LTD.
SPECIALTY RANBAXY LTD.
TORRENT PHARMACEUTICALS LTD.
TROIKAA PHARMACEUTICAL LTD.
URO-PHARMA LABORATORIES
WEST-COAST PHARMACEUTICAL WORKS
ZYDUS CADILA
ALPINE HEALTH
EVOLUTION ORG.
STEMCYTE INDIA THERAPEUTICS PVT. LTD.

PRINT / MEDIA

BENNETT & COLEMAN & CO. LTD.
DIVYA BHASKAR
DOMINO PRINT TECH
INDIA TODAY
JANVIKAS
KRISHNA PACKAGING
NAVNEET PUBLICATIONS (I) LTD.
TATA INFOMEDIA
THE SANDESH LTD.

RETAIL

BIG BAZAAR
PANTALOONS RETAIL INDIA
DECATHLON SPORTS

TELE COMMUNICATION

BHARTI TELECOM (AIR-TEL)
FASCEL LTD.
GUJARAT COMMUNICATION &
ELECTRONICS LTD.
GUJARAT TELEPHONE CABLES LTD.
RELIANCE INFOCOM
TATA TELE SERVICES
VODAFONE

TEXTILES

ARVIND MILLS LTD.
ASHIMA TEXTILES LTD.
DHAVAL FABRICS PVT. LTD.
MAFATLAL INDUSTRIES LTD.
MAHINDRA SUITINGS LTD.
NEELAM TEXTILE TRADERS
PRASHANT TEXMACH PVT. LTD.
RELIANCE INDUSTRIES LTD.
SYNTHETICS POLYMAR IND.
VISHAL MARKETING
SHRI BETA-M FCA CHEMICALS
SINTEX INDIA LTD.
SIEL COMPRESSORS LTD.
STOVEC IND. LTD.
SUNGLOW IND.
TECHNOCHEM ORGANICS PVT. LTD.
USHA INTER CONTINENTAL (INDIA)
VIDEOCON
VOLVO TERRY INDUSTRIES
VOLTAS LTD.

MANUFACTURING

ABP LTD.
ADANI WILMAR LTD.
AIMS OXYGEN PVT. LTD.
AIR LINK INDIA
AKKI VIDEOTEC PVT. LTD.
ALEMBIC GLASS INDUSTRIES LTD.
AMOL DICALITE LTD.
AMTrex APPLIANCES LTD.
ANJI PLAST PVT. LTD.
APEX ELECTRICALS LTD.
APEX LTD.
AGRO PRODUCTS
ASIAN PAINTS LTD.
AUTOMAT INDUSTRIES
BELL CERAMICS
BIRLA COPPER
BPL INDIA LTD.
BARODA DIST.CO-OP.MILK PRODUCTS UNION LTD.
CHOKSI TUBE CO. LTD.
CINCINNATI MILACRON PVT. LTD.

DIPOLE CATALIZER
DOSHI ION EXCHANGE & CHEMICAL (I) LTD
FIBRE2FASHION
GODFREY PHILIPS LTD.
GUJARAT AGRO.
GUJARAT AMBUJA CEMENTS LTD.
GUJARAT CARBON & INDUSTRIES LTD.
GUJARAT GAS CO. LTD.
GUJARAT TELEPHONE CABLES LTD.
GUJARAT FABRICATORS
GUJARAT HEAVY CHEMICALS LTD.
HAVELL
HINDUSTAN ROLLING SHUTTERS & ENGG. WORKS
HI-BOND CEMENT
INDUCTOTHERM LTD.
ICI DYECHEM
JOHNSON & JOHNSON LTD.
JOHNSON PUMP LTD.
KAMAKSHI FLEXIPRINTS PVT LTD
KIRAN ROLLER FLOUR & PULES MILLS
KIRLOSKAR OIL ENGINE LTD.
KUSUMGAR TECHNOMIC FABRICS PVT. LTD.
MAMTA MACHINERY (P) LTD.
MAMTA STEELS LTD.
MITESH PLASTIC INDUSTRIES
PATELS AIRTEMP (I) LTD.
PHIL SYSTEM LTD.
POWER-TEK
RAMCO PRODUCTS MFG CO.
RATNAMANI ENGG. LTD.
SAHAJANAND LASER TECH. PVT. LTD.
SAMIP CORPORATION
SANGHI CEMENT
SATELLITE ENGG.
SARAF FOODS
SB J-VON COMPOUNDERS PVT. LTD.
SHARP TONE GRAPHICS (P) LTD.
SHREE-RAMA MULTI-TECH LTD.
VARUN SHIPPING COMPANY
VIP INDUSTRIES

REAL ESTATE

STUD FARM INFRASTRUCTURE PVT. LTD.

SERVICE

AHMEDABAD ELECTRICITY CO. LTD.
ADANI ENTERPRISE
CAMA MOTORS LTD.
CARETAKER SERVICES
HOLIDAY INN
KHADILKAR SALES & SERVICES LTD.
KIRAN MOTORS LTD.
MEHTA TRANSPORT CARRIERS
PATEL ROADWAYS
SANNIDHYA SALES (SUPER GAS)
SAPAN AGENCIES
SHETH V. S. GENERAL HOSP. &
SHETH CHINAI MATERNITY HOSPITAL
SHV ENERGY NORTH-WEST INDIA
SURAT ELECTRICITY COMPANY LTD(SUPERGAS)
VASANT TRANSPORT COMPANY
CLUB O7
NAUKRI.COM
RADISSON BLU HOTEL
INDIAMART
99 ACRES.COM

SHIPPING

GMB
PIPAVAV SHIPYARD

ENERGY

ABELLON CLEANENERGY

MARKET RESEARCH

ACTION EDGE KNOWLEDGE SERVICES PRIVATE
LIMITED

Eminent Personalities who Participated and Shared Their Knowledge and Experience in Past “HORIZONS”:

Name	Designation	Organisations
Horizon - 2015		
Mr Lal Singh	Sr. Vice President	Axis Bank
Mr. Pranav Mehta	Chairman	National Solar Energy Federation of India
Ms. Sajani Dua	Entrepreneur	Tupper Ware, Action Party Sales
Mr. Jyotindra Buch	International Consultant	
Horizon - 2014		
Mr. Arif Bazi	Vice President	Prakash Chemicals
Mr. Padmin Buch	Managing Director	GITCO
Mr. Rajiv Bakshi	Advisor	SME Federations, Dubai, Muscat
Horizon - 2013		
Mr. Mahendra Patel	Chairman	Mamta Group
Mr. A. Khandual	General Manager	IDBI
Mr. Kautilya Desai	Sr. HR Manager	Vodafone West Ltd.
Mr. Harish Goel	Managing Director	Kamakshi Flexi Print Pvt. Ltd.
Horizon - 2012		
Mr. Ashwin Walunjkar	Assistant Resident Editor	The Economics Times
Mr. Shrinivas Dandekar	Senior Vice President	Circle Head, Axis Bank
Mr. Rahul Sanghvi	CEO & MD	Dexter Consultancy Ltd.
Horizon - 2011		
Dr Akshai Aggarwal	Hon. Vice Chancellor	Gujarat Technological University
Shri A.B. Panchal	Managing Director	Bhavnagar Energy Co. Ltd.
Dr. Manjul Joshipura	Director of Education Research and Training	Apollo Hospitals
Mr. Devendra Jhala	Chairman	Dev Salt Ltd.
Mr Sanjay Jodhani	Branch Head(Ahmedabad)	Emirates
Mr Vivek Vaishnav	Director	Vivro Financial Services
Horizon - 2010		
Mr. S. Pattabiraman	General Manager	Corporation Bank
Mr. Achal Rangaswamy	Vice President	Bell Ceramics
Mr. Mahendra Patel	Managing Director	Lincoln Pharmaceuticals
Mr. Hitesh Budhbhatti	Branch Head Gujarat	Times Of India
Mr. Jayesh Buch	Resident Director	Essar Group of Companies
Mr. Deval Parikh	Chief Officer (VAS & Production)	Virgin Mobile
Mr. Mukesh Gandhi	Managing Director	MAS Financial Services
Horizon - 2009		
Mr. P.R. Nayak	General Manager	Corporation Bank
Dr. Ashok Kumar Batham	Executive Director	Aceas Clinical Research
Mr. R.J. Joshipara	Vice-President (Finance)	Nirma Ltd.
Mr. Pankaj Upadhyaya	Resident Editor	Ahmedabad Mirror
Mr. A. K. Gupta	Asst. General Manager	State Bank of India
Mr. Gurudeo M. Yadwadkar	General Manager	IDBI Bank Ltd.

Horizon

Horizon, the annual extravaganza of the college, is the conjunction between the corporate world and students. Aiming to take advantage of the strategic synergies, the students come together, with an attempt to bring the cream of the corporate world on a common platform. This is in view of getting an insight into the various theories and practices that these eminent personalities possess. It is a platform to showcase the experience and skill sets that these business stalwarts have acquired over the years. The student body works extremely hard to provide exceptional management events and informative knowledge sharing sessions which cover a wide range of topics such as marketing, finance, strategy and entrepreneurship.

Usually conducted in the first week of January, this event draws attention from various corporate houses and students all over the state thus proclaiming its overwhelming success.

Spectrum

True to its name 'Spectrum', an intercollegiate management event, spreads its rays of vibrance by making it pass through a rigorous evaluation procedure under the critical eyes of judges belonging to renowned academic and corporate background.

It is a platform for various B-Schools to participate and win accolades through healthy competition. It helps the students in accomplishing the desired standards in the dynamic corporate world.

Aiming to tap the hidden potential and awakening the competitive spirit, Spectrum consists of a series of managerial games designed so as to replicate the actual corporate environment. Events like Biz-Quiz, financial and marketing games which test the management concepts are played with fervour and zeal by reputed B-Schools.

ET Club

A joint effort with The Times of India group has resulted in joint subscription of The Economic Times. This enables the students in updating their knowledge about the current happenings in the global market at their door step.

The students also avail the various events and seminars organized by TOI-ET Club available at a subsidized rates to the members. Further the ET Club conducts programmes regularly and discusses various issues relating to the management field and otherwise.

Business Standard

We are also associated with Business Standard. It updates students with latest business news and detailed analysis on different topics. Students can consult or interact on a regular basis with its management.

SOM-LALIT ALUMNI ASSOCIATION -SLAA

Som-Lalit Alumni Association organizes the Alumni meet and frequent get-togethers to share their experiences, achievements and hurdles faced in the corporate world. This paves the way for students of past and present to create a bond among themselves and share a common platform to help one another as ONE FAMILY. The alumni further is a source of inspiration and motivation for the novices who graduate every year and are on the threshold of entering the corporate world.



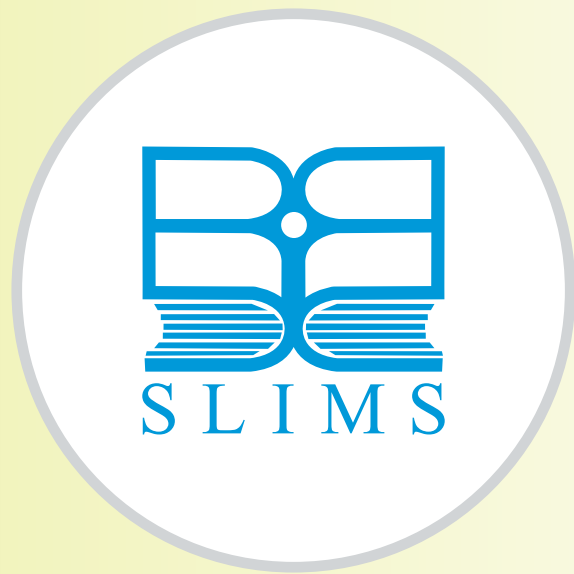
National Day Celebration at GTU

As a part of GTU Global country Study, Brazil's National day was celebrated at GTU Chandkheda campus. Students of SLIBM made presentation, prepared documentary and performed Brazilian Samba dance programme. The programme was very well received by the dignitaries.



PGP Students winning at Inter college Competition

The students of SLIMS were awarded the 1st prize in an inter-college management event hosted by one of the leading Business School of Ahmedabad. The event focussed prima facie on the intellectual aspect of the management and challenged a student's shrewdness to its maximum latent capacity. Students participated and won in various events of Marketing & Communication, Finance and Human Resource.





SOM-LALIT INSTITUTE OF MANAGEMENT STUDIES

SLIMS Campus, St. Xavier's Corner, University Road,
Navarangpura, Ahmedabad - 380 009. INDIA.

Phone : 079-2630 3301-02-03, Fax : 079- 2630 2244 / 2630 3366,
Visit us at www.mba.somlalit.org E-mail : info@somlalit.org