



SRINIVAS INSTITUTE OF MANAGEMENT STUDIES

Accredited with 'A' Grade by NAAC
(A Unit of A. Shama Rao Foundation)



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MBA PROGRAMME

Why MBA@ SIMS is different than others ?

MBA⁺⁺ SRINIVAS INTEGRATED PROGRAMME

MBA of Mangalore University	Four Semester MBA of Mangalore University with Finance, Marketing, Human Resource Management, Banking, and Hospital Administration Specializations.					
Certificate Programmes (5 Hours each)	Certificate in SPSS Statistics Software Package	Tally & MS Office	Certificate in Applied Economics	Certificate in Mobile Business	Certificate in Blue Ocean Strategy & Green Business	Certificate in ERP Modules
Certificate Programmes (5 Hours each)	Certificate Course in Investments	Certificate Course in Universal Banking	Certificate Web Designing	Certificate Corporate Entrepreneurship	Certificate Retail Marketing & Brand Management	Certificate in Risk Management
Training Programmes (4 to 20 Hours)	Linux Operating System	Business Law & Corporate Law	KASH (Knowledge, Attitude, Skill, Habit) Enrichment Programmes	Training on Soft skills & Business Communication	Business Analysis	Aptitude Test and Group Discussion
Workshops (2-3 Hours)	Workshop on Corporate Yoga & mind control	Workshop on Business Etiquettes	Nanotech Commercialization & Business Opportunities	Desktop/Laptop installation and maintenance	Disaster Management	Achievement Motivation
Other features	Dual Specialization Programme (University + Institutional)	UK Industry visit/ Training Opportunity (Optional)	Campus to Corporate Programmes (Industrial Visits, Projects, Job Fair, Guest Lectures)	MAGMA: Management Fest M-Pulse : Cultural and Management Week	MANEGMA : National Conference MEGA INDIA : Seminar on Indian Business MATRIX :International Business Seminar	AIKONOMAS : Economic Exhibition GENESIS : Marketing Exhibition

For more information / details on these programmes please refer to our website www.srinivasgroup.com

Unique Features:

- ❖ Over 13 years of existence of MBA course in the institution
- ❖ Experienced and Dynamic Faculty with Teaching, Research and Industrial Experience
- ❖ Printed Study Materials and Teaching Plan in all subjects
- ❖ State of the Art Computer Lab with Internet facilities and 19" Monitors
- ❖ A well equipped library with more than 15,000 titles with magazines and national and international journals Library is open on Sundays too.
- ❖ Wi-Fi enabled campus and High Tech Multimedia Class-rooms
- ❖ Student Centric activities around the year
- ❖ Placement and Training cell with Personality Development and Soft Skills
- ❖ Earn while you learn facility and regular job fairs
- ❖ MOU with Grimsby Institute of Higher and Further Education U.K., for Further Education and Placement
- ❖ Regular distribution of Business Newspapers to each student and a weekly analysis of the same.
- ❖ Education Loan Facility from Leading Banks

Institutions under Srinivas Group

Srinivas Institute of Medical Sciences, Mukka (MBBS)

Srinivas Institute of Dental Sciences, Mukka (BDS)

Srinivas Institute of Technology, Valachil (B.E- Electronics & Communication, Computer Science, Information Science, Mechanical, Aeronautical, Electrical & Electronics, Automobile, Marine, Nano Technology, B.Arch., M.Tech., MBA, MCA, Ph.D)

Srinivas School of Engineering, Mukka (B.E - Civil, Mechanical, Electronics & Communication, Computer Science, M.Tech., Ph.D)

Srinivas Institute of Management Studies, Pandeshwar (MBA, MCA, MSW, BCA, BBM, B.Com., Ph.D.)

Srinivas Institute of Nursing Sciences, Valachil, (B.Sc., P.C.B.Sc., M.Sc., GNM)

Srinivas College of Pharmacy, Valachil, (B. Pharma., M.Pharma., D. Pharma., Ph.D.)

Srinivas College of Physiotherapy, Pandeshwar, (B.P.T., M.P.T., Ph.D.)

Srinivas School of Business / Management, Mukka (PGDM, MBA)

Srinivas P.U. College, Pandeshwar (PUC-Science & Commerce)

Srinivas College of Education, Pandeshwar (B.Ed.)

Vijayalaxmi Institute of Hospitality Sciences, Pandeshwar [B.Sc.(ID&D), B.Sc.(HS)]

JOIN SIMS & REDEFINE YOUR ALTITUDE