



SVKM's
NMIMS
Transcending Horizons

POST GRADUATE DIPLOMA IN MANAGEMENT



PGDPM

2-YEAR FULL-TIME PROGRAM



SVKM's

Narsee Monjee Institute of Management Studies

(Declared as Deemed-to-be University under Section 3 of the UGC Act, 1956)

11, Kaveri Regent Coronet, 80 feet Road, 7th Main, 3rd Block,
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PROGRAM ARCHITECTURE

2-YEAR FULL-TIME PGDM PROGRAM STRUCTURE @NMIMS BANGALORE

Program Logic

The PGDM graduate shall be strong in functional fundamentals (Knowledge), shall have the right problem-solving, analytical and behavioral approach (Skills), and shall be hands-on with the right blend of humility, assertiveness and values (Attitude). In addition, they will be industry-ready and should fit into specific job-roles in a short time.

PROGRAM OBJECTIVES

To equip participants to be:

- Ethical and socially responsible managers
- Strong in functional fundamentals
- Effective in communication and interpersonal skills
- Application-focused with a hands-on attitude
- Industry-ready delivery and result-oriented

USPs

1. Outbound program: To realize self and impart team-building skills
2. Detailed study plans including globally benchmarked additional reading materials like HBR cases and uniquely designed assignments to promote practical rigor in every subject
3. Simulation as a Capstone exercise using CAPSIM- a world-leading business simulation package.
4. Pre-and-post program competence assessment workshops to evaluate each participant's unique competencies, possible career path, growth areas & holistic development assessment (comparing pre and post outcomes), gap identification and analysis
5. Compulsory MS Excel skills imparted during orientation program
6. Communication and soft skill courses across the program
7. Compulsory value-add workshops: Project Management based on PMBOK Methodology, Six Sigma, Spanish language, Innovation & Entrepreneurship, 'Indian Values in Management'.
8. Electives across various domains are highly industry-relevant, directly mappable to job requirements and include the latest concepts and tools followed in various industries on global platforms. For example: Positive Psychology in HR; Theory of Constraints, Lean Management, Business Process Modeling (in Operations and IT), Financial Risk Management, Auditing & Reporting, Fixed Income Securities & Debt Markets (in Finance), Digital Marketing in Marketing.
9. Bleeding edge courses:- Business Analytics
10. Career advisory services across the program

PROGRAM THEMES

Themes across trimesters

- Trim I : Building blocks of Management
 Trim II : Managerial functions and tools for Decision Making
 Trim III : Business Landscape & Understanding Organization
 Trim IV to VI : Compulsory subjects- Creating and sustaining competitive advantage + Value add workshops

Career management services go in parallel across all 6 trimesters as follows:

- Trim I : Identify strengths
 Trim II : Building on your strengths
 Trim III : Identifying strength-based career options
 Trim IV to VI : Delivering high performance at work

Year 1 (Trimester 1 to 3)

School of Business Management, NMIMS University, Bangalore (Post Graduate Diploma in Management (PGDM))

First Year : Building an Integrated Perspective of Management for Leadership

Learning Cycle	Orientation	Trim I (Building Blocks of Management)	Trim II (Managerial Functions & Tools for Decision Making)	Trim III (Business Landscape & Understanding Organization)
		<ul style="list-style-type: none"> <input type="checkbox"/> UMBO (Understanding Mgmt, Business & Org) <input type="checkbox"/> Financial Statement Analysis <input type="checkbox"/> Microeconomics <input type="checkbox"/> Understanding Self & Individual Dynamics <input type="checkbox"/> Statistical Techniques for Decision Making <input type="checkbox"/> Understanding Customer Value Creation <input type="checkbox"/> Communication 	<ul style="list-style-type: none"> <input type="checkbox"/> Financial Planning & Control <input type="checkbox"/> Tools for Decision Making <input type="checkbox"/> Managing Operations <input type="checkbox"/> Group & Org Dynamics <input type="checkbox"/> Going to the Market <input type="checkbox"/> Business Research <input type="checkbox"/> Written Analysis & Communication 	<ul style="list-style-type: none"> <input type="checkbox"/> Services Management <input type="checkbox"/> Strategy Planning & Dev <input type="checkbox"/> IT for Decision Making <input type="checkbox"/> Understanding HR Functions <input type="checkbox"/> Legal Aspects of Business <input type="checkbox"/> Corp Gov & Ethics <input type="checkbox"/> Business Environment <input type="checkbox"/> Org Theory <input type="checkbox"/> Advanced Communication

Workshops

- Learning through Theatre, Films and Literature
- Creativity

- Indian Values in Management

- Family Businesses in India
- Music and Arts Appreciation

Post Trim III students will go for Summer Internship Project (6 weeks)

Year 2 (Trimester 4 to 6)

TRIM IV : Creating and sustaining competitive advantage

Compulsory subjects : 1. Business Analytics for Decision Making 2. Negotiation Skills

Elective Subjects: All the following groups are available as Major and Minor except Management Consulting which is available only as Minor group. Participants have to choose their Major and Minor groups in Trim III. They are required to choose four (4) subjects from their Major group and one (1) Subject from Minor group in Trimester IV, V and VI.

Finance

- Advanced Financial Statement Analysis
- International Finance
- Corporate & Retail Banking
- Investment Analysis & Portfolio Management

Marketing

- Consumer behavior
- Sales and distribution Management
- Retail management
- Integrated Marketing Communication

Operations & IT

- Supply Chain management
- Theory of Constraints
- World Class Manufacturing
- Software Engineering and Project Management

HR

- Selection & Recruitment
- Learning and development
- Change Management & OD
- Performance Management

Management Consulting : **Consulting Skills & Intellectual Property Rights**

TRIM V: Creating and sustaining competitive advantage

Compulsory subjects : Business Simulation (Capsim)

Finance

- Corporate Valuation
- Financial Derivatives
- Insurance Management
- Fixed Income Securities & Debt Markets

Marketing

- Business Marketing
- Brand Management
- Marketing Implementation
- Services Marketing

Operations & IT

- Lean Management
- Total Quality Management
- IT Strategy
- Knowledge Management

HR

- Compensation & Benefits
- HR technology / HRIS
- International HR
- Measuring HR

Management Consulting : **Knowledge Management & Corporate Turnaround**

TRIM VI: Creating and sustaining competitive advantage

Compulsory subjects : • International Business • Managing Economics of Community and Development

Finance

- Alternative Investment Markets
- Investment Banking + M&A
- Financial Analytics
- Wealth Management

Marketing

- Digital Marketing
- Marketing Strategy
- Rural Marketing
- Customer Relationship Management

Operations & IT

- New Models of Enterprise Architecture
- Advanced Supply Chain Management & Logistics
- Modeling for Decision Making
- Business Process Modeling and Management

HR

- Emotional Intelligence & Developing competencies for Organizational Performance
- Talent Management
- Human Resource Analytics
- Diversity Management

Management Consulting : **Business Continuity Planning & Entrepreneurship**

Value-add workshops

- **Project Management (PMBOK-based) to prepare for PMP - certification**
- **Six-Sigma**
- **Foreign Language workshop (Spanish)**

FACULTY

A pool of faculty comprising Full-time, Adjunct and Visiting faculty handle the various courses. Faculty selected have excellent Academic credentials being graduates from IITs, IIMs, Ivy League Schools in USA etc. The faculty team in Bangalore has a rich blend of industry and academic experience, 80% of full time faculty have a PhD.

Individual faculty members are proficient in Finance, Operations, Marketing, IT, Quantitative Techniques, Economics, HR and Strategy. Their corporate experience covers diverse sectors ranging from Metals and Engineering to Retail and Consulting. The faculty team is actively involved in creating intellectual capital and have published papers in reputed international journals and presented papers in International Conferences as well as written cases to facilitate teaching.

PLACEMENT ASSISTANCE & INDUSTRY INTERFACE

The Bangalore campus has established excellent interface with Corporates in various sectors. Professional direction for students is offered by a Deputy Director heading Placements and Career Advisory Services and through the involvement of key industry professionals who act as at mentors.

PROGRAM ELIGIBILITY AND PARTICULARS

Graduates with consistently good academic record (Minimum 55%), NMAT Scores, Group Discussion (GD) and Personal Interview (PI)

Duration : 2 years full time

Certification : Post Graduate Diploma in Management (PGDM)

Application Form : Available online on announcement of NMAT.

CAMPUS INFRASTRUCTURE

The Campus building is situated on the 80 feet Road at Koramangala and has an area of 22,000 sq. ft. It is functional yet aesthetic; is fully air-conditioned and appropriately furnished harmonizing comforts and decor while conforming to the academic requirements. Adequate space for vehicle parking and Cafeteria have been provided. It is equipped with state-of-art IT facilities, powered by server-based local network, high-speed and secure internet connection.

The facilities include:

- Classrooms: 7 AC classrooms, each equipped with Laptop/PC and LCD Projector integrated with campus wide network.
- Conference Room/MDP center: with capacity of 25
- Library: equipped with 4000 books, journals, access to online databases
- Computer Center: equipped with two Servers
- Communication Lab
- Computer Lab
- Rooftop Cafeteria
- Electronic infrastructure equipped with 80 Desktop Computers- Projectors, Close-circuit TV, Access Control System

Wireless Hotspots: In addition to the wired network, the entire campus has a parallel wireless network. The networked resources can be accessed from virtually anywhere in the campus. Branded Laptops with Mobile Technology has been provided for the same.

Blackboard Learning Management System:

Students can access the Internet round the clock and the learning resources available on the Campus LMS (Learning Management system) Blackboard to manage the vast knowledge and create an online learning environment. Thus, it makes it possible for the students to access information resources anywhere and anytime in the campus.

Internet@ 15 mbps (1:1): All members on the intranet have access to Internet 24 hours a day, through 15 mbps Internet Line. The Internet bandwidth will be enhanced every year.

Library: Fully computerized and well stocked Library with over 4000 books, periodicals and DVDs/ CDs. Library includes not only paper versions, but also electronic versions, CD-ROMs, multimedia and online products, EBSCO, PROWESS, CMIE data bases.

Learning Rooms: The Learning Rooms are air-conditioned, spacious, well ventilated and in conformity with international standards. Classrooms are WI FI enabled along with audio-visual media and LCD Projectors. A Group Work room equipped with round tables enables participants to discuss in groups and promotes peer discussion and learning.

Conference/MDP- Room: A conference room/ MDP Center with a seating capacity of 25 is one of the highlights of the Bangalore Campus. It has modern facilities to conduct board meetings, campus recruitment etc.

Hostel facility: NMIMS, Bangalore provides excellent hostel facilities. It has acquired plush new apartments at HSR layout which is 4 km from the campus. The hostel can accommodate upto 157 students. Airy rooms well- furnished with attached bathroom, WI FI network, Cafeteria, Intercom, refrigerator, laundry facility, Water coolers with purified drinking water, TV Room, indoor games room, are the features of the hostel. NMIMS has arranged for a bus facility between the campus and hostel.